

HAIR DYE COMPOSITION AND DYEING METHOD

FIELD OF THE INVENTION

The present invention relates to a hair dye composition
5 containing azo dyes.

BACKGROUND OF THE INVENTION

Hair dyes can be classified by the dye to be used or by
whether they have any bleaching action on melanin. Typical
10 examples include a two-part permanent hair dye composed of a
first part containing an alkaline agent, an oxidation dye and
optionally a direct dye such as a nitro dye and a second part
containing an oxidizing agent; and a one-part semi-permanent
hair dye containing an organic acid or an alkaline agent, and
15 at least one direct dye such as an acid dye, a basic dye or a
nitro dye.

The above-described permanent hair dye is however
accompanied with the drawbacks that the colour tone imparted
by an oxidation dye is not so vivid and that the colour of
20 the hair dyed with a vivid-colour producing nitro dye
ordinarily employed as a direct dye markedly fades over time
and becomes dull quickly, even if the colour tone immediately
after dyeing is very vivid (Japanese Patent Application Laid-
Open (Kokai) No. Hei 6-271435).

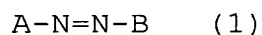
25 It is common practice to combine direct dyes and
oxidative dyes in permanent products to provide more vivid
colour; however currently available direct dyes do not

usually perform satisfactorily. The number of direct dyestuff that can be used in combination with oxidative dyes is limited by the necessity that they must be stable to the alkaline peroxide during the dyeing process.

5 A variety of cationic direct dyes and nitro dyes have been used in permanent hair dye products to add brilliance and vividness to shades. However, in both cases the colour fades very quickly due to the loss of the direct dye from washing and exposure to light, especially on damaged or
10 porous hair.

SUMMARY OF THE INVENTION

In one aspect of the present invention, there is thus provided a hair dyeing composition containing a dissociative
15 azo dye represented by the following general formula (1):



wherein "A" represents a phenyl or naphthyl group which may be substituted; "B" represents an atomic group containing a dissociative proton, with the proviso "A" and "B" are free
20 of sulfo, carboxyl and quaternary ammonium groups.

DETAILED DESCRIPTION OF THE INVENTION

All publications cited herein are hereby incorporated by reference.

25 The present invention relates to a hair dye composition containing as a direct dye a dissociative phenyl azo dye or

naphthyl azo dye which can strongly impart the hair with a vivid colour without decomposition of the dye upon hair dyeing, has excellent resistance to fading from light, washing, perspiration, friction and heat. The dye is stable in alkaline conditions and stable against an oxidizing agent, has high hair dyeing power and shows less colour fading over time.

The present invention also relates to a hair dyeing method by applying the above mentioned azo dye to the hair.

The present inventors have found that dissociative phenyl azo dyes or naphthyl azo dyes of the general structure (1) below and the resulting dyeing composition can strongly impart the hair with a vivid colour selected from a wide range of different colours without decomposition of the dye upon hair dyeing, and exhibits excellent resistance to fading from light, washing, perspiration, friction and heat.

The phenyl or naphthyl group represented by "A" and atomic group represented by "B" in formula (1) do not contain any of carboxy, sulfo and quaternary ammonium group. The carboxy or sulfo group herein includes, in addition to the acid type groups, neutral type groups such as -COONa or $\text{-SO}_3\text{Na}$. In other words, azo dye (1) contains neither the acid or neutral type carboxy or sulfo group nor quaternary ammonium group, and is neither anionic nor cationic.

The number of carbon atoms in the phenyl or naphthyl group represented by "A" including optional substituents on

the phenyl or naphthyl group is preferably 6 to 20, more preferably 6 to 10.

The phenyl or naphthyl group represented by "A" is preferably derived from a diazo component that per se is known in the art.

Herein, the diazo component means a partial structure introduced by converting an aromatic compound with a substituent amino group to a diazo compound and allowing the resulting diazo compound to be subjected along with a coupler in a diazo-coupling reaction, which belongs to a concept commonly used in the field of azo dyes.

In other words, the diazo component means a substituent prepared by eliminating an amino group from an amino-substituted aromatic compound possibly subjected to a diazo reaction, to render a resulting product that is a monovalent group.

In general formula (1), the phenyl or naphthyl group represented by "A" may contain a substituent and in that case, the substituent includes for example a halogen atom, cyclic, straight-chain or branched-chain alkyl group (including cycloalkyl group), cyclic, straight-chain or branched-chain alkenyl group (including cycloalkenyl group), alkynyl group, aryl group, hetero-ring group, cyano group, hydroxy group, nitro group, alkoxy group, aryloxy group, silyloxy group, hetero-ring oxy group, acyloxy group, carbamoyloxy group, alkoxycarbonyloxy group,

aryloxycarbonyloxy, amino group (including anilino group),
acylamino group, aminocarbonylamino group,
alkoxycarbonylamino group, aryloxycarbonylamino group,
sulfamoylamino group, alkylsulfonylamino group,
5 arylsulfonylamino group, mercapto group, alkylthio group,
arylthio group, hetero-ring thio group, sulfamoyl group,
alkylsulfinyl group, arylsulfinyl group, alkylsulfonyl group,
arylsulfonyl group, acyl group, alkoxycarbonyl group,
aryloxycarbonyl group, carbamoyl group, arylazo group,
10 hetero-ring azo group, imido group, phosphino group,
phosphinyl group, phosphinyloxy group, phosphinylamino group,
and silyl group. More specifically, the substituent includes
for example a halogen atom (for example, fluorine atom,
chlorine atom, bromine atom, iodine atom), alkyl group
15 (linear or branched or cyclic alkyl group with one to 10
carbon atoms, preferably one to 6 carbon atoms, for example,
methyl, ethyl, n-propyl, isopropyl, t-butyl, n-octyl, 2-
chloroethyl, 2-cyanoethyl, 2-ethylhexyl, cyclopropyl,
cyclopentyl), alkenyl group (linear or branched or cyclic
20 alkenyl group with 2 to 10 carbon atoms, preferably 2 to 6
carbon atoms, for example, vinyl, allyl, prenyl, cyclopenten-
1-yl), alkynyl group (alkynyl group with 2 to 10 carbon
atoms, preferably 2 to 6 carbon atoms, for example, ethynyl,
propargyl), aryl group (aryl group with 6 to 12 carbon atoms,
25 preferably 6 to 8 carbon atoms, for example, phenyl, p-tolyl,
naphthyl, 3-chlorophenyl, 2-aminophenyl), hetero-ring group

(monovalent group with one to 12 carbon atoms, preferably 2 to 6 carbon atoms, which is recovered by eliminating one hydrogen atom from an aromatic or non-aromatic hetero-ring compound, 5-membered or 6-membered; for example, 1-pyrazolyl, 1-imidazolyl, 2-furyl, 2-thienyl, 4-pyrimidinyl, 2-benzothiazolyl), cyano group, hydroxy group, nitro group, alkoxy group (linear or branched or cyclic alkoxy group with one to 10 carbon atoms, preferably one to 6 carbon atoms, for example, methoxy, ethoxy, isopropoxy, t-butoxy, cyclopentyloxy, 2-buten-1-yloxy, 2-methoxyethoxy), aryloxy group (aryloxy group with 6 to 12 carbon atoms, preferably 6 to 8 carbon atoms, for example, phenoxy, 2-methylphenoxy, 4-t-butylphenoxy, 3-nitrophenoxy), silyloxy group (silyloxy group with 3 to 10 carbon atoms, preferably 3 to 6 carbon atoms, for example, trimethylsilyloxy, t-butyltrimethylsilyloxy), hetero-ring oxy group (hetero-ring oxy group with one to 12 carbon atoms, preferably 2 to 6 carbon atoms, for example, 1-phenyltetrazole-5-oxy, 2-tetrahydropyranyloxy), acyloxy group (acyloxy group with one to 12 carbon atoms, preferably one to 8 carbon atoms, for example, formyloxy group, acetyloxy, pivaloyloxy, benzoyloxy, p-methoxyphenylcarbonyloxy), carbamoyloxy group (carbamoyloxy group with one to 10 carbon atoms, preferably one to 6 carbon atoms, for example, N,N-dimethylcarbamoyloxy, N,N-diethylcarbamoyloxy, morpholinocarbonyloxy, N-n-octylcarbamoyloxy), alkoxycarbonyloxy group

- (alkoxycarbonyloxy group with 2 to 10 carbon atoms, preferably 2 to 6 carbon atoms, for example, methoxycarbonyloxy, ethoxycarbonyloxy, t-butoxycarbonyloxy, n-octyloxycarbonyloxy), aryloxycarbonyloxy group
- 5 (aryloxycarbonyloxy group with 7 to 12 carbon atoms, preferably 7 to 10 carbon atoms, for example, phenoxycarbonyloxy, p-methoxyphenoxycarbonyloxy), amino group (amino group, alkylamino group with one to 10 carbon atoms, preferably one to 6 carbon atoms, anilino group with 6 to 12
- 10 carbon atoms, preferably 6 to 8 carbon atoms, or hetero-ring amino group with one to 12 carbon atoms, preferably 2 to 6 carbon atoms, including for example amino, methylamino, dimethylamino, anilino, N-methyl-anilino, diphenylamino, imidazol-2-ylamino, pyrazol-3-ylamino), acylamino group
- 15 (alkylcarbonylamino group with one to 10 carbon atoms, preferably one to 6 carbon atoms, arylcarbonylamino group with 6 to 12 carbon atoms, preferably 6 to 8 carbon atoms, or hetero-ring carbonylamino group with 2 to 12 carbon atoms, preferably 2 to 6 carbon atoms, including for example
- 20 formylamino, acetylamino, pivaloylamino, benzoylamino, pyridine-4-carbonylamino, thiophene-2-carbonylamino), aminocarbonylamino group (aminocarbonylamino with one to 12 carbon atoms, preferably one to 6 carbon atoms, for example, carbamoylamino, N,N-dimethylaminocarbonylamino, N,N-
- 25 diethylaminocarbonylamino, morpholin-4-ylcarbonylamino), alkoxycarbonylamino group (alkoxycarbonylamino group with 2

to 10 carbon atoms, preferably 2 to 6 carbon atoms, for example, methoxycarbonylamino, ethoxycarbonylamino, t-butoxycarbonylamino, aryloxy carbonylamino group (aryloxy carbonylamino group with 7 to 12 carbon atoms, preferably 7 to 9 carbon atoms, for example, methoxyphenoxycarbonylamino, p-chlorophenoxycarbonylamino, 4-sulfamoylamino group with zero to 10 carbon atoms, preferably zero to 6 carbon atoms, for example, (sulfamoylamino, N,N-dimethylaminosulfonylamino, N-(2-hydroxyethyl)sulfamoylamino), alkylsulfonylamino group (alkylsulfonylamino group with one to 10 carbon atoms, preferably one to 6 carbon atoms, for example, methylsulfonylamino, butylsulfonylamino), arylsulfonylamino group (aryl sulfonylamino group with 6 to 12 carbon atoms, preferably 6 to 8 carbon atoms, for example, phenylsulfonylamino, 2,3,5-trichlorophenylsulfonylamino, p-methylphenylsulfonylamino), mercapto group, alkylthio group (alkylthio group with one to 10 carbon atoms, preferably 6 to 8 carbon atoms, for example, butylthio), arylthio group (arylthio with 6 to 12 carbon atoms, preferably 6 to 8 carbon atoms, for example, phenylthio, p-chlorophenylthio, m-methoxyphenylthio), hetero-ring thio group (hetero-ring thio group with 2 to 10 carbon atoms, preferably one to 6 carbon atoms, for example 2-benzothiazolylthio, 1-phenyltetrazol-5-ylthio), sulfamoyl

group (sulfamoyl group with zero to 10 carbon atoms, preferably zero to 6 carbon atoms, for example, sulfamoyl, N-ethylsulfamoyl, N,N-dimethylsulfamoyl, N-acetylsulfamoyl, N-benzoylsulfamoyl), alkylsulfinyl group (alkylsulfinyl group with one to 10 carbon atoms, preferably one to 6 carbon atoms, for example, methylsulfinyl, ethylsulfinyl), arylsulfinyl group (arylsulfinyl group with 6 to 12 carbon atoms, preferably 6 to 8 carbon atoms, for example, phenylsulfinyl, p-methylphenylsulfinyl), alkylsulfonyl group (alkylsulfonyl group with one to 10 carbon atoms, preferably one to 6 carbon atoms, for example, methylsulfonyl, ethylsulfonyl), arylsulfonyl group (arylsulfonyl group with 6 to 12 carbon atoms, preferably 6 to 8 carbon atoms, for example, phenylsulfonyl, p-chlorophenylsulfonyl), acyl group (formyl group, alkylcarbonyl group with 2 to 10 carbon atoms, preferably 2 to 6 carbon atoms, or arylcarbonyl group with 7 to 12 carbon atoms, preferably 7 to 9 carbon atoms, including for example acetyl, pivaloyl, 2-chloroacetyl, benzoyl, 2,4-dichlorobenzoyl), alkoxycarbonyl group (alkoxycarbonyl group with 2 to 10 carbon atoms, preferably 2 to 6 carbon atoms, for example, methoxycarbonyl, ethoxycarbonyl, t-butoxycarbonyl, isobutyloxycarbonyl), aryloxycarbonyl group (aryloxycarbonyl group with 7 to 12 carbon atoms, preferably 7 to 9 carbon atoms, for example, phenoxycarbonyl, 2-chlorophenoxycarbonyl, 3-nitrophenoxycarbonyl, 4-t-butylphenoxycarbonyl), carbamoyl group (carbamoyl group with

one to 10 carbon atoms, preferably one to 6 carbon atoms, for example, carbamoyl, N-methylcarbamoyl, N,N-dimethylcarbamoyl, N-(2-hydroxyethyl)carbamoyl, N-(methylsulfonyl)carbamoyl, arylazo group (arylazo group with 6 to 12 carbon atoms, preferably 6 to 8 carbon atoms, for example phenylazo, p-chlorophenylazo), hetero-ring azo group (hetero-ring azo group with one to 10 carbon atoms, preferably one to 6 carbon atoms, for example, pyrazol-3-ylazo, thiazol-2-ylazo, 5-ethylthio-1,3,4-thiadiazol-2-ylazo), imido group (imido group with 2 to 10 carbon atoms, preferably 4 to 8 carbon atoms, for example, N-succinimido, N-phthalimido), phosphino group (phosphino group with 2 to 12 carbon atoms, preferably 2 to 6 carbon atoms, for example, dimethylphosphino, diphenylphosphino, methylphenoxyphosphino), phosphinyl group (phosphinyl group with 2 to 12 carbon atoms, preferably 2 to 6 carbon atoms, for example phosphinyl, diethoxyphosphinyl), phosphinyloxy group (phosphinyloxy group with 2 to 12 carbon atoms, preferably 2 to 6 carbon atoms, for example, diphenoxyphosphinyloxy, dibutoxyphosphinyloxy), phosphinylamino group (phosphinylamino group with 2 to 12 carbon atoms, preferably 2 to 6 carbon atoms, for example, dimethoxyphosphinylamino, dimethylaminophosphinylamino, silyl group (silyl group with 3 to 12 carbon atoms, preferably 3 to 8 carbon atoms, for example, trimethylsilyl, t-butyldimethylsilyl, phenyldimethylsilyl). These groups may further contain substituents, and preferably, such

substituents then include the groups with the same meaning as described as the preferable substituent for the phenyl or naphthyl group represented by "A". In the case that these groups are substituted with 2 or more substituents, the
5 substituents may be the same or different.

Particularly preferably, the substituent for the phenyl or naphthyl group represented by "A" is a halogen atom, alkyl group, aryl group, hetero-ring group, cyano group, hydroxy group, nitro group, alkoxy group, aryloxy group, amino group
10 (including anilino group), acylamino group, aminocarbonylamino group, alkoxycarbonylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkylthio group, arylthio group, hetero-ring thio group, sulfamoyl group, alkylsulfonyl group, arylsulfonyl group, acyl group,
15 alkoxycarbonyl group, and carbamoyl group; more preferably, the substituent is halogen atom, alkyl group, cyano group, hydroxy group, nitro group, alkoxy group, amino group (including anilino group), acylamino group, alkylsulfonylamino group, carbamoyl group, sulfamoyl group,
20 alkylsulfonyl group and arylsulfonyl group.

Above all, the substituent is preferably an electron withdrawing group having a Hammett's constant value σ_p of not less than about 0.1, such as a halogen atom, cyano group, nitro group, sulfamoyl group, alkylsulfonyl group and
25 arylsulfonyl group. Hammett's rule is an empirical rule suggested by L. P. Hammett in 1935 in order to quantitatively

discuss the effects of a substituent of a benzene derivative on the reaction or equilibrium thereof, which rule has been widely acknowledged. According to Hammett's rule, there are two kinds of values, σ_p and σ_m values, as a coefficient of substitution. These values are described in many books, for instance, J. A. Dean "Lange's Handbook of Chemistry", 12th edition, 1979 (McGraw-Hill); "Kagakunoryouiki-zoukan" 122, 96-103, 1979 (Nankodo); and "Chemical Review", 91, 165-195, 1991.

Throughout the specification, any reference to a heteroring compound means a compound comprising a heteroatom containing group containing at least one heteroatom selected from the group consisting of N, O and S. "B" in the azo dye represented by general formula (1) represents an atomic group essential for the formation of a dissociative azo dye from the compound represented by general formula (1) and is preferably derived from a coupler component. Herein, the coupler component means a partial structure derived from a coupler compound capable of reacting with a diazonium salt to give an azo dye. The concept is commonly used in the field of azo dyes. "B" in the azo dye represented by general formula (1) has preferably 3 to 30 carbon atoms, more preferably 3 to 20 carbon atoms, most preferably 3 to 12 carbon atoms, inclusive of the substituents therein.

The coupler component is preferably a coupler component known in the field of silver halide colour photographic

materials, and as such, use can be made of the backbone moiety of a colour coupler (the moiety serving as a dye chromophore via coupling with an aromatic amine-based developing agent, such as p-phenylenediamine), which is
5 described in detail for example in Research Disclosure 37038 (February 1995), pages 80-85, and 87-89.

The coupler known as a coupler forming yellow-colored image in the field of silver halide colour photographic materials includes for example couplers of the
10 pivaloylacetamide type, benzoylacetamide type, malondiesther type, malondiamide type, dibenzoylmethane type, benzothiazolylacetamide type, malonestermonoamide type, benzooxazolylacetamide type, benzoimidazolylacetamide type, cyanoacetamide type, cycloalkylcarbonylacetamide type,
15 indolin-2-ylacetamide type, quinazolin-4-on-2-ylacetamide type described in USP 5,021,332, the benzo-1,2,4-thiadiazine-1,1-dioxid-3-ylacetamide type described in USP 5,021,330, the coupler described in EP 421221A, the coupler described in USP 5,455,149, the coupler described in EP 0622673A, the couplers
20 of 3-indoloylacetamide type described in EP 0953871A, 0953872A and 0953873A, as preferable coupler backbones.

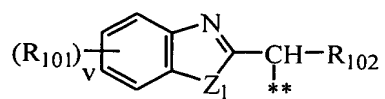
The coupler known as a coupler forming magenta-colored images in the field of silver halide colour photographic materials includes for example couplers of 5-pyrazolone type,
25 1H-pyrazolo[1,5-a]benzimidazole type, 1H-pyrazolo[5,1-c][1,2,4]triazole type, 1H-pyrazolo[1,5-b][1,2,4]triazole

type, 1H-imidazo[1,2-b]pyrazole type, cyanoacetophenone type, the active propene type described in WO 93/01523, and the enamine type described in WO 93/07534, the 1H-imidazo[1,2-b][1,2,4]triazole type coupler and the coupler described in
5 USP 4,871,652, as preferable coupler backbones.

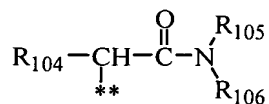
The coupler known as a coupler forming cyan-colored images in the field of silver halide colour photographic materials includes for example couplers of the phenol type, naphthol type, the 2,5-diphenylimidazole type, 1H-
10 pyrrolo[1,2-b][1,2,4]triazole type, and 1H-pyrrolo[2,1-c][1,2,4]triazole type as described in EP 0249453A, the pyrrole type described in Japanese Patent Application Laid-open Nos. 188137/1992 and 190347/1992, 3-hydroxypyridine type described in Japanese Patent Application Laid-open No.
15 315736/1989, pyrrolopyrazole type described in USP 5,164,289, the pyrroloimidazole type described in Japanese Patent Application Laid-open No. 174429/1992, and the pyrazolopyrimidine type described in USP 4,950,585, and the pyrrolotriazine type coupler described in Japanese Patent
20 Laid-open No. 204730/1992, the coupler described in USP 4,746,602, the coupler described in USP 5,104,783, the coupler described in USP 5,162,196, and the coupler described in EP 0556700, as preferable coupler backbones.

The group represented by "B" in the azo dye represented
25 by general formula (1) preferably includes groups represented by the following structures (B-1) to (B-12).

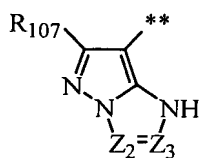
(B-1)



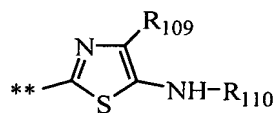
(B-2)



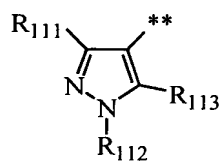
(B-3)



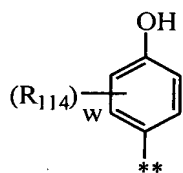
(B-4)



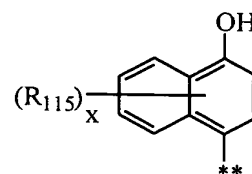
(B-5)



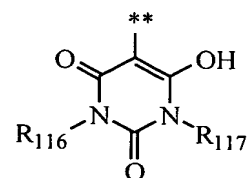
(B-6)



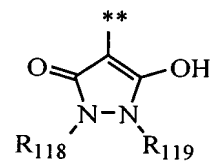
(B-7)



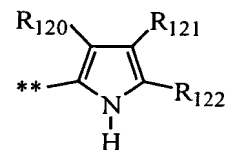
(B-8)



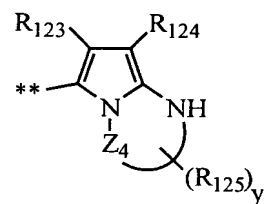
(B-9)



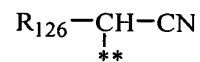
(B-10)



(B-11)



(B-12)



In the formulas, the symbol "***" expresses the position where the groups bind to the azo group in general formula

(1).

In formula (B-1), R_{101} represents a halogen atom, alkyl group, aryl group, hetero-ring group, cyano group, alkoxy group, amino group (including anilino group), acylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkylthio group, arylthio group, sulfamoyl group, alkylsulfonyl group, or carbamoyl group. R_{102} represents a cyano group, alkylsulfonyl group, arylsulfonyl group, acyl group, alkoxycarbonyl group, aryloxycarbonyl group, or carbamoyl group. Z_1 represents an oxygen atom, sulfur atom, or $-N(R_{103})-$. R_{103} represents hydrogen atom, alkyl group, aryl group or hetero-ring group. "v" represents an integer of from 0 to 4. Provided that v is a plural number, the R_{101} groups in the number "v" may be the same or different. R_{101} is preferably a halogen atom, acylamino group, alkylsulfonylamino group, sulfamoyl group, and carbamoyl group. R_{102} is preferably a cyano group, and carbamoyl group. Z_1 is preferably an oxygen atom, sulfur atom, or $-N(R_{103})-$ where R_{103} is an alkyl group.

In formula (B-2), R_{104} represents a cyano group, alkylsulfonyl group, arylsulfonyl group, acyl group, alkoxycarbonyl group, aryloxycarbonyl group, or carbamoyl group; R_{105} and R_{106} independently represent a hydrogen atom, alkyl group, aryl group, or hetero-ring group. Preferably, R_{104} is a cyano group, acyl group, and carbamoyl group, while one of R_{105} and R_{106} is preferably a hydrogen atom.

In formula (B-3), R_{107} represents a hydrogen atom, alkyl group, aryl group, hetero-ring group, alkoxy group, aryloxy group, amino group (including anilino group), acylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkylthio group, arylthio group, alkylsulfonyl group, arylsulfonyl group, or carbamoyl group; Z_2 and Z_3 independently represent $-C(R_{108})=$ or $-N=$; R_{108} represents an alkyl group, aryl group, hetero-ring group, alkylthio group, arylthio group, alkoxycarbonyl group, or carbamoyl group.

10 Provided that Z_2 and Z_3 both represent $-C(R_{108})=$, two R_{108} groups may be the same or different or may bind together to form a carbon ring or a hetero-ring. R_{107} is preferably a hydrogen atom, alkyl group and aryl group, more preferably a hydrogen atom and alkyl group, and R_{108} is preferably an alkyl

15 group, aryl group, and hetero-ring group, more preferably alkyl group.

In the formula (B-4), R_{109} represents an alkyl group, aryl group or hetero-ring group, and R_{110} represents a hydrogen atom, alkyl group, aryl group, hetero-ring group, acyl group, alkylsulfonyl group or arylsulfonyl group. R_{109} is preferably an alkyl group and aryl group, and R_{110} is preferably a hydrogen atom and alkyl group.

20

In formula (B-5), R_{111} represents a hydrogen atom, alkyl group, aryl group, alkoxy group, amino group (including anilino group), alkoxycarbonyl group, cyano group, acylamino group, or carbamoyl group; R_{112} represents a hydrogen atom,

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alkyl group, aryl group, or hetero-ring group; R_{113} represents a hydroxy group or amino group. R_{111} is preferably an alkoxy carbonyl group, cyano group, and carbamoyl group; R_{112} is preferably an alkyl group and aryl group.

5 In formula (B-6), R_{114} represents a halogen atom, alkyl group, aryl group, hetero-ring group, nitro group, alkoxy group, aryloxy group, amino group (including anilino group), acylamino group, alkoxy carbonylamino group, aminocarbonylamino group, alkylsulfonylamino group, 10 arylsulfonylamino group, alkylthio group, arylthio group, hetero-ring thio group, alkoxy carbonyl group, or carbamoyl group; "w" represents an integer of from 0 to 4. Provided that "w" is a plural number, the R_{114} groups in the number "w" may be the same or different. R_{114} is preferably a halogen 15 atom, alkyl group, acylamino group, alkoxy carbonylamino group, aminocarbonylamino group, alkylsulfonylamino group, arylsulfonylamino group, and carbamoyl group, more preferably a halogen atom, alkyl group, acylamino group, and alkylsulfonylamino group.

20 In formula (B-7), R_{115} represents a halogen atom, alkyl group, aryl group, hetero-ring group, nitro group, alkoxy group, aryloxy group, amino group (including anilino group), acylamino group, alkoxy carbonylamino group, aminocarbonylamino group, alkylsulfonylamino group, 25 arylsulfonylamino group, alkylthio group, arylthio group, hetero-ring thio group, alkoxy carbonyl group or carbamoyl

group; "x" represents an integer of 0 to 6. Provided that "x" is a plural number, the R_{115} groups in the number "x" may be the same or different. R_{115} is preferably a halogen atom, acylamino group, alkoxycarbonylamino group,

5 aminocarbonylamino group, alkylsulfonylamino group, arylsulfonylamino group, and carbamoyl group, more preferably an acylamino group, alkylsulfonylamino group, and carbamoyl group.

In formula (B-8), R_{116} and R_{117} independently represent an
10 alkyl group or aryl group, and these groups are preferably the same.

In formula (B-9), R_{118} and R_{119} independently represent an alkyl group or aryl group, and these groups are preferably the same.

15 In formula (B-10), R_{120} and R_{121} independently represent an alkyl group, aryl group, hetero-ring group, cyano group, alkylsulfonyl group, arylsulfonyl group, alkoxycarbonyl group, or carbamoyl group; R_{122} represents a hydrogen atom, alkyl group, aryl group, hetero-ring group, acylamino group,
20 alkylsulfonylamino group, or arylsulfonylamino group.

Preferably, R_{120} and R_{121} are an alkyl group, aryl group, hetero-ring group, or cyano group. Preferably, R_{122} is a hydrogen atom, alkyl group, aryl group, acylamino group, and alkylsulfonylamino group.

25 In formula (B-11), R_{123} and R_{124} independently represent an alkyl group, aryl group, hetero-ring group, cyano group,

alkylsulfonyl group, arylsulfonyl group, alkoxycarbonyl group, or carbamoyl group; Z_4 represents a non-metal atomic group forming a 5-membered or 6-membered ring, together with the two nitrogen atoms and the one carbon atom to which it is attached. R_{125} represents an alkyl group, aryl group, alkoxy group, amino group, acylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkylthio group, arylthio group, acyl group, alkoxycarbonyl group, or carbamoyl group; "y" represents an integer of from 0 to 2, provided that Z_4 forms a 5-membered ring; and "y" represents an integer of from 0 to 3, provided that Z_4 forms a 6-membered ring. Preferably, R_{123} is an alkyl group, aryl group, hetero-ring group, or cyano group. Preferably, R_{124} is an alkylsulfonyl group, arylsulfonyl group, alkoxycarbonyl group, and carbamoyl group. R_{125} is preferably an alkyl group, aryl group, alkylthio group, amino group, and acylamino group.

In formula (B-12), R_{126} represents an alkyl, aryl group, cyano group or alkoxy carbonyl group.

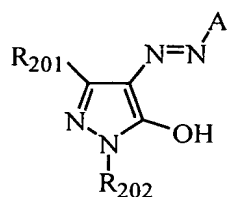
In formulas (B-1) to (B-12), the preferred number of carbon atoms and specific examples of the individual groups listed in the descriptions of the groups represented by R_{101} to R_{126} are the same as those listed in the description of the substituent for the phenyl or naphthyl group represented by A. Also the heteroatom containing groups have the same meaning as outlined above.

In case that R_{101} to R_{126} in formulas (B-1) to (B-12) are

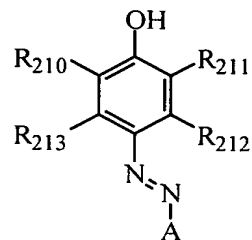
groups with a possibility of additional substitution, R_{101} to R_{126} may further have a substituent, and the substituent in that case is the same as the substituent listed for the phenyl or naphthyl group represented by "A".

- 5 Dyes represented by the following formulas DS-1 to DS-9 among compounds represented by general formula (1) are particularly preferable. "A" in the general formulas DS-1 to DS-9 represents a group with the same meaning as that of "A" in the general formula (1).

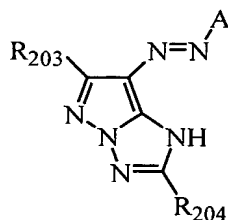
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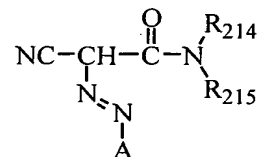
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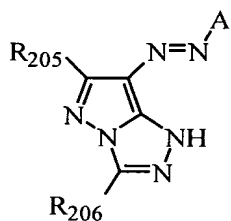
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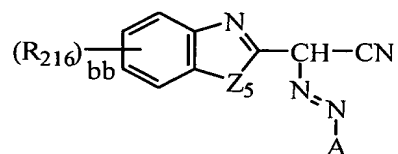
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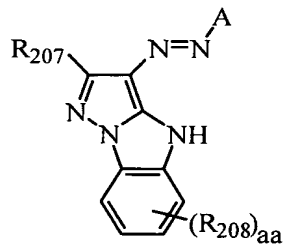
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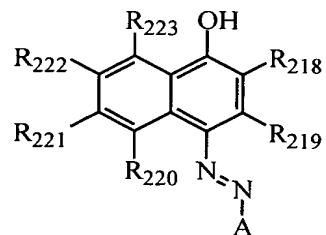
DS-7



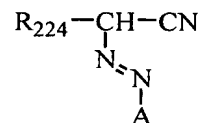
DS-4



DS-8



DS-9



In formula DS-1, R₂₀₁ represents a hydrogen atom, alkyl group, aryl group, alkoxy group, amino group (including anilino group), alkoxy carbonyl group, cyano group, acylamino group, or carbamoyl group; R₂₀₂ represents a hydrogen atom,

alkyl group, aryl group, or hetero-ring group. Preferably, R_{201} is an alkoxycarbonyl group, cyano group, and carbamoyl group and R_{202} is an alkyl group and aryl group.

In formula DS-2, R_{203} represents a hydrogen atom, alkyl group, aryl group, hetero-ring group, alkoxy group, aryloxy group, amino group (including anilino group), acylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkylthio group, arylthio group, alkylsulfonyl group, arylsulfonyl group, or carbamoyl group; R_{204} represents an alkyl group, aryl group, or hetero-ring group. R_{203} is preferably a hydrogen atom and alkyl group, and the alkyl group particularly preferably includes a methyl group, ethyl group, isopropyl group, and t-butyl group. R_{204} is most preferably an alkyl group.

In formula DS-3, R_{205} represents a hydrogen atom, alkyl group, aryl group, hetero-ring group, alkoxy group, aryloxy group, amino group (including anilino group), acylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkylthio group, arylthio group, alkylsulfonyl group, arylsulfonyl group, or carbamoyl group; R_{206} represents an alkyl group, aryl group, hetero-ring group, alkylthio group, arylthio group, alkoxycarbonyl group, or carbamoyl group. R_{205} is preferably a hydrogen atom and alkyl group, and the alkyl group particularly preferably includes a methyl group, ethyl group, isopropyl group, and t-butyl group. R_{206} is preferably an alkyl group, aryl group, or alkylthio group,

most preferably an alkyl group.

In formula DS-4, R_{207} represents a hydrogen atom, alkyl group, aryl group, hetero-ring group, alkoxy group, aryloxy group, amino group (including anilino group), acylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkylthio group, arylthio group, alkylsulfonyl group, arylsulfonyl group, or carbamoyl group; R_{208} represents a halogen atom, alkyl group, aryl group, hetero-ring group, alkoxy group, aryloxy group, amino group (including anilino group), acylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkylthio group, arylthio group, alkylsulfonyl group, arylsulfonyl group, alkoxycarbonyl group, or carbamoyl group; "aa" represents an integer of from 0 to 4; provided that when "aa" is 2 to 4, the R_{208} groups may be same or different. Preferably, R_{207} is a hydrogen atom and alkyl group, and the alkyl group particularly preferably includes a methyl group, ethyl group, isopropyl group, and t-butyl group. R_{208} is preferably a halogen atom, alkyl group, alkoxy group, acylamino group, and alkylsulfonylamino group.

In formula DS-5, R_{210} and R_{211} independently represent a hydrogen atom, halogen atom, alkyl group, aryl group, acylamino group, alkoxycarbonyl group, aminocarbonylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkoxycarbonylamino group, or carbamoyl group; R_{212} and R_{213} independently represent a hydrogen atom, halogen atom, alkyl

group, alkoxy group, or acylamino group. R_{210} and R_{211} preferably represent a hydrogen atom, chlorine atom, bromine atom, alkyl group, and acylamino group. R_{212} and R_{213} preferably independently represent a hydrogen atom, chlorine atom, bromine atom, alkyl group, and acylamino group. More specifically, at least one of R_{212} and R_{213} is a hydrogen atom.

In formula DS-6, R_{214} and R_{215} independently represent a hydrogen atom, alkyl group, aryl group, or hetero-ring group, and one of R_{214} and R_{215} is preferably hydrogen atom.

10 In formula DS-7, R_{216} represents a halogen atom, alkyl group, aryl group, hetero-ring group, cyano group, alkoxy group, amino group (including anilino group), acylamino group, alkylsulfonylamino group, arylsulfonylamino group, alkylthio group, arylthio group, sulfamoyl group, alkylsulfonyl group, or carbamoyl group; Z_5 represents an oxygen atom, sulfur atom, or $-N(R_{217})-$, where R_{217} represents a hydrogen atom, alkyl group, aryl group, or hetero-ring group. "bb" represents an integer of from 0 to 4. Provided that "bb" is a plural number, the R_{216} groups in the number "bb" may be 15 the same or different. R_{216} is preferably a halogen atom, acylamino group, alkylsulfonylamino group, sulfamoyl group, and carbamoyl group. Preferably, Z_5 is an oxygen atom, sulfur atom, and $-N(R_{217})-$, where R_{217} is an alkyl group. More preferably, Z_5 is an oxygen atom and sulfur atom.

25 In formula DS-8, R_{218} represents a hydrogen atom, halogen atom, alkyl group, aryl group, acylamino group,

alkylsulfonylamino group, arylsulfonylamino group,
alkoxycarbonylamino group, aminocarbonylamino group,
carbamoyl group, or sulfamoyl group; R_{220} and R_{223}
independently represent a hydrogen atom, halogen atom,
5 acylamino group, alkoxycarbonylamino group,
aminocarbonylamino group, alkylsulfonylamino group, or
arylsulfonylamino group; R_{219} , R_{221} , and R_{222} independently
represent a hydrogen atom, chlorine atom, bromine atom, alkyl
group, or acylamino group. R_{218} is preferably a hydrogen
10 atom, acylamino group, alkylsulfonylamino group,
arylsulfonylamino group, alkoxycarbonylamino group,
aminocarbonylamino group, carbamoyl group, and sulfamoyl
group. R_{220} and R_{223} are preferably independently a hydrogen
atom, acylamino group, alkoxycarbonylamino group, and
15 alkylsulfonylamino group. R_{219} , R_{221} , and R_{222} are preferably
hydrogen atoms.

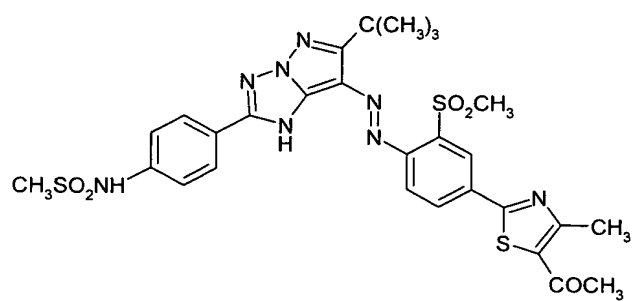
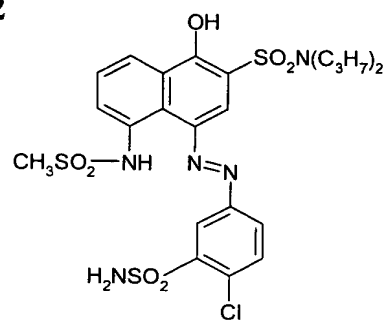
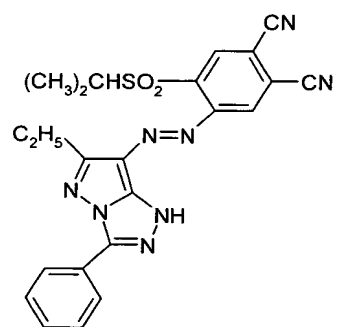
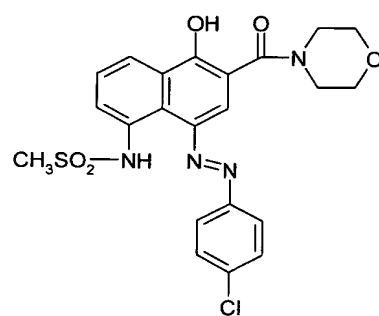
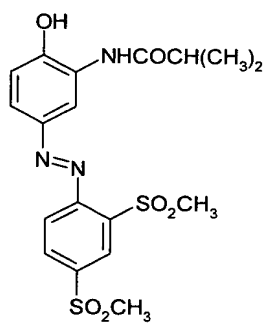
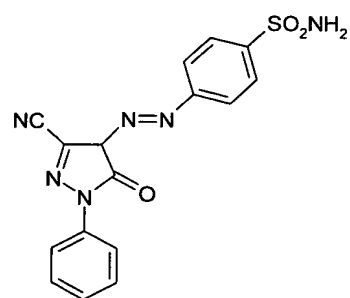
In formula DS-9, R_{224} represents an alkyl, aryl group
cyano group or alkoxycarbonyl group.

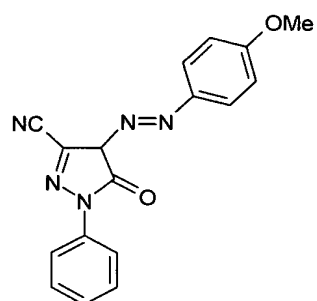
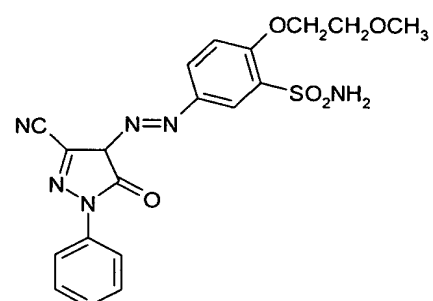
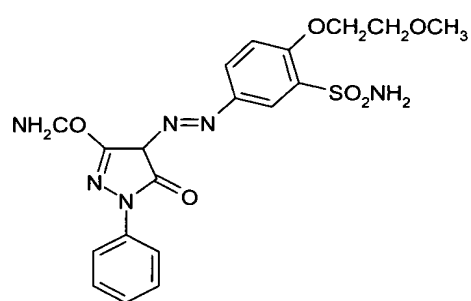
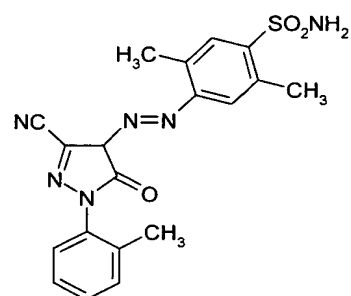
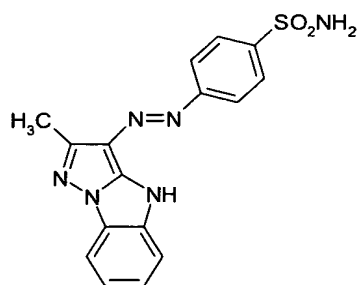
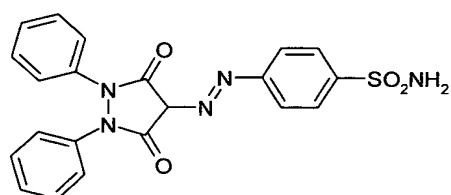
20 In formulas DS-1 to DS-9, preferable carbon numbers and
specific examples of the individual groups listed in the
descriptions of the groups represented by R_{201} to R_{224} are the
same as those listed in the description of the substituent
for the phenyl or naphthyl group represented by "A".

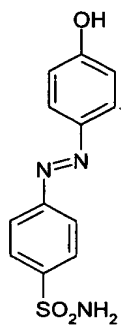
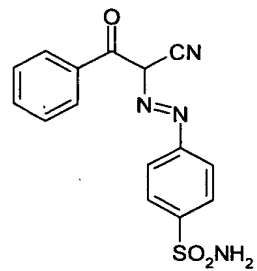
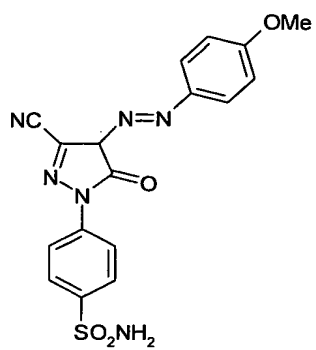
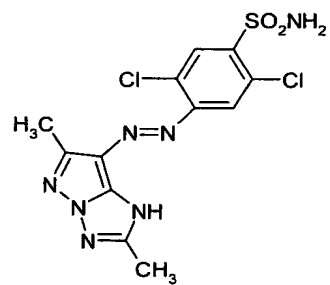
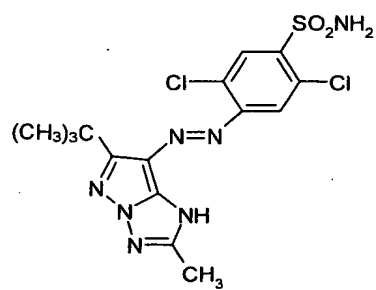
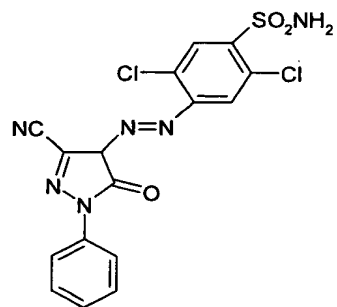
25 Provided that R_{201} to R_{224} in formulas DS-1 to DS-9 are
groups with a possibility of additional substitutions, R_{201} to
 R_{224} may have additional substituents. The substituents then

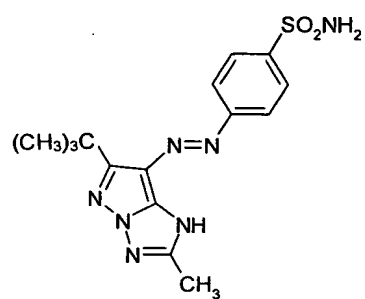
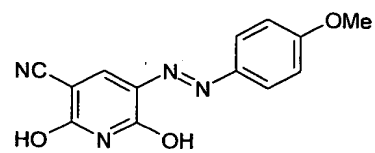
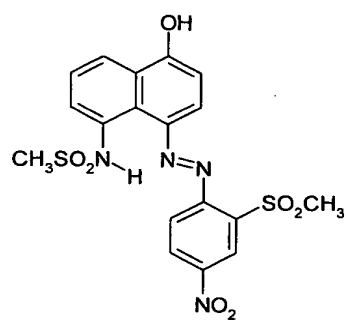
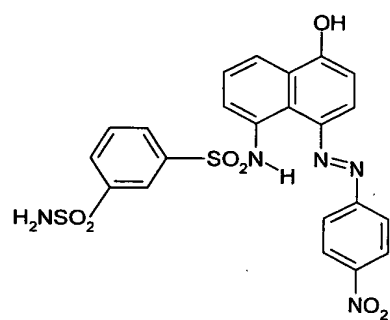
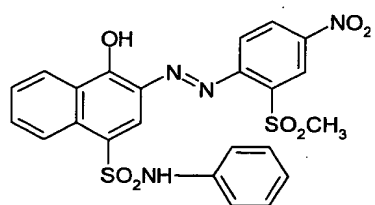
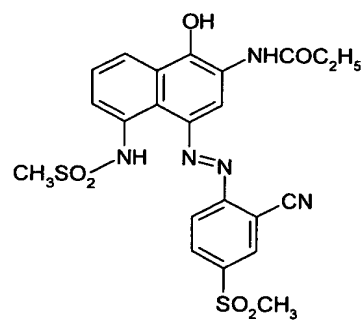
are the same as those listed in the description of the substituent for the hetero-ring group represented by "A".

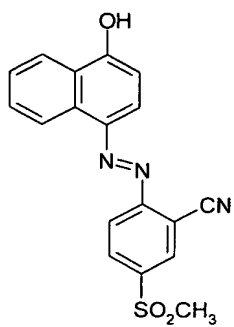
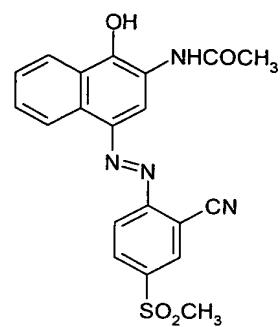
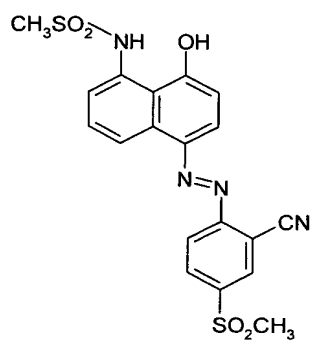
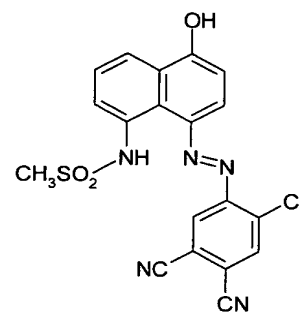
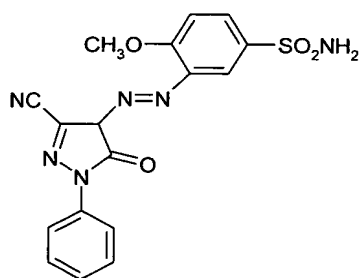
Specific compound examples of the dissociative azo dyes represented by general formula (1) in accordance with the
5 invention are described below, but the invention is not limited to these examples.

D-1**D-2****D-3****D-4****D-5****D-6**

D-7**D-8****D-9****D-10****D-11****D-12**

D-13**D-14****D-15****D-16****D-17****D-18**

D-19**D-20****D-21****D-22****D-23****D-24**

D-25**D-26****D-27****D-28****D-29**

In the preferred embodiments of the present invention,
 dissociative dyes are to be understood to mean those dyes
 5 that contain at least one group having a pKa value preferably

falling within the range of from about 1.5 to 9, more preferably from about 2 to 8 and even more preferably from about 2 to 7.5. It is most preferred that the dissociative dyes do not contain any groups having a pKa value of below about 1.5. The pKa of the azo dyes is one possibility for determining the dyeing power of the dyes. The groups having a pKa value of from about 1.5 to 9 are for example phenolic OH-groups, CH-acidic groups (active methylene, active methine), -NH-groups in conjugated heterocyclic rings, OH-groups attached to the conjugated heterocyclic rings and the like.

The pKa value is determined in DMF/water (1/1-mixture, by volume) as follows:

The dye is dissolved in a solution of a DMF/water (1/1; volume ratio) to a final concentration of 2×10^{-5} mol/l. After the resulting solution is adjusted to pH 2, using 1.0 mol/l hydrochloric acid, the solution is titrated with an aqueous 1.0 mol/l sodium hydroxide solution. Recording the change of the visible ultra-violet absorption spectrum, the inflection point is determined by regression analysis.

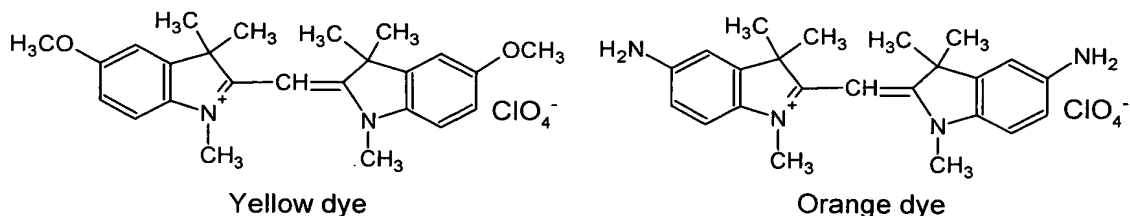
The dissociative azo dye represented by formula (1) has a dissociative proton in the chromophore of the dye. The hue of the dye in an aqueous medium may change at a higher pH due to the dissociation of the proton and the formation of the anionic dye.

In another aspect of the present invention, there is also provided a hair dyeing method comprising applying the

above-described hair dye composition to the hair.

One or more of the above mentioned, particularly preferred azo direct dyes D-1 to D-29 can be used. Additionally, it may be used in combination with another
 5 direct dye or with oxidative dyes.

Examples of additional direct dyes that can be used in combination with the direct dyes of the invention include, Basic Blue 7 (C.I. 42595), Basic Blue 26 (C.I. 44045), Basic Blue 99 (C.I. 56059), Basic Violet 10 (C.I. 45170), Basic
 10 Violet 14 (C.I. 42515), Basic Brown 16 (C.I. 12250), Basic Brown 17 (C.I. 12251), Basic Red 2 (C.I. 50240), Basic Red 12 (C.I. 48070), Basic Red 22 (C.I. 11055), Basic Red 46 (C.I. 110825), Basic Red 76 (C.I. 12245), Basic Red 118 (C.I. 12251:1), Basic Yellow 28 (C.I. 48054) and Basic Yellow 57
 15 (C.I. 12719); cationic dyes as described in Japanese Patent Publication No. Sho 58-2204, Japanese Patent Application Laid-Open (*kokai*) No. Hei 9-118832, Japanese Patent Laid-Open Publications (PCT) Nos. Hei 8-501322 and Hei 8-507545; and methine type cationic dyes having a cyanine structure
 20 represented by the below-described formulas:



The azo dyes represented by formula (1) are preferably added in an amount of from about 0.0001 to 20 wt.%, more

preferably from about 0.001 to 20 wt.%, even more preferably from about 0.05 to 10 wt.%, even more preferably from about 0.1 to 5 wt.%, based on the whole composition (after mixing of all the component parts; when the composition is a two
5 part or three part composition; this will be applied equally hereinafter). When another dye is used in combination with the direct dye (1), the total amount of dyes is preferably from about 0.001 to 20 wt.%, more preferably from about 0.01 to 20 wt.%, even more preferably in the range from about 0.05
10 to 10 wt.%, even more preferably from about 0.1 to 5 wt.%, based on the whole composition.

In the preferred hair dye composition of the present invention, the direct dye (1) exhibits high storage stability within a wide pH range from 2 to 11 which is a pH range
15 employed ordinarily for hair dyes, so that the hair dye composition can be used freely in the above-described pH range. Use in a pH range of 5 or greater is however preferred from the viewpoint of dyeing properties. Moreover, owing to high stability of the direct dye against an alkaline
20 agent, the hair dye composition can be used at a pH above 8, particularly from 8 to 11 which permits a high dyeing power, and even after storage for a long period of time, it exhibits high dyeing power without decomposition of the direct dye.

Examples of the alkaline agent that may be used in the
25 dyeing composition include ammonia, alkanolamines such as monoethanolamine and isopropanolamine or salts thereof,

guanidium salts such as guanidine carbonate and hydroxide salts such as sodium hydroxide. The alkaline agent is preferably added in an amount of from about 0.01 to 20 wt.%, more preferably from about 0.1 to 10 wt.%, even more preferably from about 0.5 to 5 wt.% based on the whole composition.

Since in the preferred hair dye composition of the present invention, the direct dye (1) has high stability against an oxidizing agent, it can be applied to the hair after mixing with an oxidizing agent. In other words, it can be provided in the form composed of a first component part containing the direct dye (1) and a second component part containing an oxidizing agent. In this case, hair dyeing and bleaching can be carried out simultaneously, which facilitates more vivid hair dyeing. Examples of the oxidizing agent include hydrogen peroxide, persulfates such as ammonium persulfate, potassium persulfate and sodium persulfate, perborates such as sodium perborate, percarbonates such as sodium percarbonate and bromates such as sodium bromate and potassium bromate. Hydrogen peroxide is especially preferred for good hair bleaching properties, stability of the dye and availability. It is also preferred to use a combination of hydrogen peroxide with at least one of the above mentioned other oxidizing agents. The oxidizing agent is preferably added in an amount of from about 0.5 to 10 wt.%, more preferably from about 1 to 8 wt.%, based on the

whole composition.

The mixing ratio of the first component part containing the direct dye (1) with the oxidizing-agent-containing second component part preferably ranges from about 2:1 to 1:3 in
5 terms of a volume ratio.

In the preferred hair dye composition of the present invention, the direct dye (1) can also be used in combination with one or more oxidation dyes. The combined use attains a markedly more vivid and stronger colour which is not possible
10 by the use of an oxidation dye alone. For the oxidation dye, known developers and couplers ordinarily employed for an oxidation type hair dye can be used.

Examples of the developer include paraphenylenediamine, toluene-2,5-diamine, 2-chloro-paraphenylenediamine, N-
15 methoxyethyl-paraphenylenediamine, N,N-bis(2-hydroxyethyl)-paraphenylenediamine, 2-(2-hydroxyethyl)-paraphenylenediamine, 2,6-dimethylpara-phenylenediamine, 4,4'-diaminodiphenylamine, 1,3-bis(N-(2-hydroxyethyl)-N-(4-aminophenyl)amino)-2-propanol, PEG-3,2,2'-
20 paraphenylenediamine, paraaminophenol, paramethylaminophenol, 3-methyl-4-aminophenol, 2-aminomethyl-4-aminophenol, 2-(2-hydroxyethylaminomethyl)-4-aminophenol, orthoaminophenol, 2-amino-5-methylphenol, 2-amino-6-methylphenol, 2-amino-5-acetamidophenol, 3,4-diaminobenzoic acid, 5-aminosalicylic
25 acid, 2,4,5,6-tetraaminopyrimidine, 2,5,6-triamino-4-hydroxypyrimidine and 4,5-diamino-1-(4'-chlorobenzyl)pyrazole

and salts thereof.

Examples of the coupler include metaphenylenediamine, 2,4-diaminophenoxyethanol, 2-amino-4-(2-hydroxyethylamino)anisole, 2,4-diamino-5-methylphenetole, 5 2,4-diamino-5-(2-hydroxyethoxy)toluene, 2,4-dimethoxy-1,3-diaminobenzene, 2,6-bis(2-hydroxyethylamino)toluene, 2,4-diamino-5-fluorotoluene, 1,3-bis(2,4-diaminophenoxy)propane, metaaminophenol, 2-methyl-5-aminophenol, 2-methyl-5-(2-hydroxyethylamino)phenol, 2,4-dichloro-3-aminophenol, 2-10 chloro-3-amino-6-methylphenol, 2-methyl-4-chloro-5-aminophenol, N-cyclopentyl-metaaminophenol, 2-methyl-4-methoxy-5-(2-hydroxyethylamino)phenol, 2-methyl-4-fluoro-5-aminophenol, resorcin, 2-methylresorcin, 4-chlororesorcin, 1-naphthol, 1,5-dihydroxynaphthalene, 1,7-dihydroxynaphthalene, 15 2,7-dihydroxynaphthalene, 2-isopropyl-5-methylphenol, 4-hydroxyindole, 5-hydroxyindole, 6-hydroxyindole, 7-hydroxyindole, 6-hydroxybenzomorpholine, 3,4-methylenedioxyphenol, 2-bromo-4,5-methylenedioxyphenol, 3,4-methylenedioxyaniline, 1-(2-hydroxyethyl)amino-3,4-20 methylenedioxybenzene, 2,6-dihydroxy-3,4-dimethylpyridine, 2,6-dimethoxy-3,5-diaminopyridine, 2,3-diamino-6-methoxypyridine, 2-methylamino-3-amino-6-methoxypyridine, 2-amino-3-hydroxypyridine, and 2,6-diaminopyridine and salts thereof.

25 At least one of the above-exemplified ones can be used as the developer and coupler. The amount of each of the

developer and coupler is preferably from about 0.01 to 20 wt.%, more preferably from about 0.5 to 10 wt.% each based on the whole composition.

To the preferred hair dye composition of the present invention, a known autoxidation dye typified by an indole or an indoline, or a known direct dye such as a nitro dye or a disperse dye can also be added.

The preferred hair dye composition of the present invention may comprise from about 0.01% to about 30% by weight of the composition, preferably from about 0.1% to about 20%, more preferably from about 0.1% to about 10% of a conditioning agent suitable for application to the hair. The conditioning agents are typically polymers or oils which are soluble or dispersible in the hair dye compositions, and are deposited onto the hair when rinsed or diluted with water or shampoo.

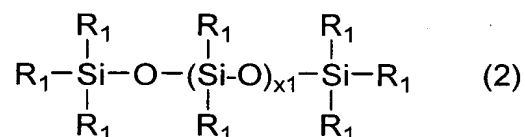
Suitable conditioning agents for use in the compositions herein are those conditioning agents characterized generally as silicones (e.g. silicone oils, cationic silicones, silicone gums and silicone resins), organic conditioning oils (e.g. hydrocarbon oils, polyolefins, and fatty esters) or combinations thereof, or those conditioning agents which otherwise form liquid, dispersed particles in the aqueous surfactant.

The conditioning agent of the hair dye compositions of the present invention is preferably an insoluble silicone

conditioning agent. The silicone conditioning agent particles may comprise volatile silicone, non-volatile silicone, or combinations thereof. Preferred are non-volatile silicone conditioning agents.

5 Suitable silicone oils for use herein include polyalkyl siloxanes, polyaryl siloxanes, polyalkylaryl siloxanes, polyether siloxane copolymers, and mixtures thereof. Other insoluble, non-volatile silicone fluids having hair conditioning properties may also be used.

10 Silicone oils include polyalkyl or polyaryl siloxanes with the following general formula (2):



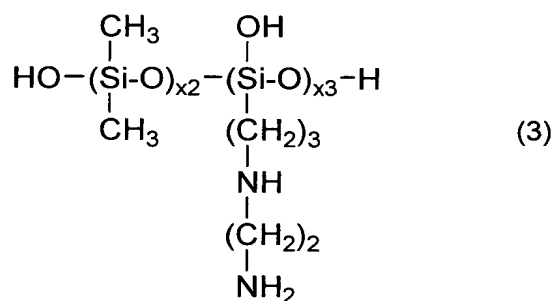
15 wherein R_1 is aliphatic, preferably alkyl or alkenyl, or aryl, R_1 can be substituted or unsubstituted, and $x1$ is an integer from about 1 to about 8,000.

Non-volatile polyalkylsiloxane fluids that may be used include, for example, low molecular weight
 20 polydimethylsiloxanes. These siloxanes are available, for example, from the General Electric Company in their Viscasil R and SF 96 series, and from Dow Corning in their Dow Corning 200 series. Polyalkylaryl siloxane fluids that may be used, also include, for example polymethylphenylsiloxanes. These
 25 siloxanes are available, for example, from the General

Electric Company as SF 1075 methyl phenyl fluid or from Dow Corning as 556 Cosmetic Grade Fluid. Polyether siloxane copolymers that may be used include, for example, a polypropylene oxide modified polydimethylsiloxane (e.g., Dow

5 Corning DC-1248). Although ethylene oxide or mixtures of ethylene oxide and propylene oxide may also be used, the ethylene oxide and polypropylene oxide concentrations must be sufficiently low to prevent solubility in water and the compositions described herein.

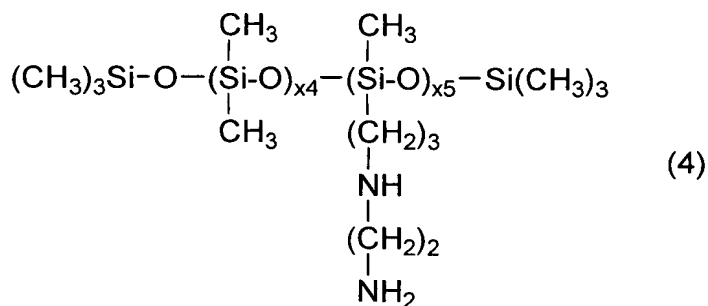
10 Alkylamino substituted silicones suitable for use herein include, but are not limited to, those of the following general formula (3):



15 wherein x_2 and x_3 are integers. This polymer is also known as "Amodimethicone".

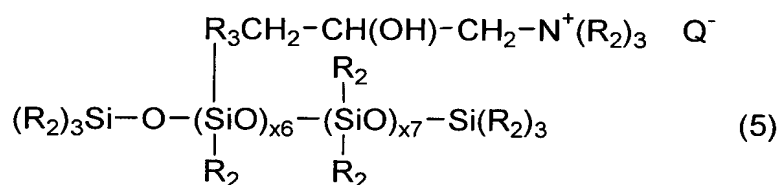
An example of a cationic silicone is the polymer known as "trimethylsilylamodimethicone", which is shown below in

20 formula (4):



wherein x_4 and x_5 are integers.

Other silicone cationic polymers which may be used
 5 herein are represented by the general formula (5):



wherein R_2 is a monovalent hydrocarbon radical from C_1 to
 10 C_{18} , preferably an alkyl or alkenyl radical, such as methyl;
 R_3 is a hydrocarbon radical, preferably a C_1 to C_{18} alkylene
 radical or a C_1 to C_{18} alkyleneoxy radical, more preferably a
 C_1 to C_8 alkyleneoxy radical; Q^- is a halide ion, preferably
 chloride; x_6 is an average statistical value from 2 to 20,
 15 preferably from 2 to 8; x_7 is an average statistical value
 from 20 to 200, preferably from 20 to 50.

Other silicone fluids suitable for use herein are the
 insoluble silicone gums. The silicone gums typically have a
 weight average molecular weight in excess of about 200,000,
 20 preferably from about 200,000 to about 1,000,000. Specific

non-limiting examples of silicone gums for use herein include polydimethylsiloxane, (polydimethylsiloxane) (methylvinylsiloxane) copolymer, poly(dimethylsiloxane) (diphenyl siloxane) (methylvinylsiloxane) copolymer and
5 mixtures thereof.

Silicone resins may be included in the silicone conditioning agent of the compositions of the present invention. These resins are highly cross-linked polymeric siloxane systems. The cross-linking is introduced through the
10 incorporation of trifunctional and tetrafunctional silanes with monofunctional or difunctional, or both, silanes during manufacture of the silicone resin.

The conditioning component of the hair dye compositions of the present invention may also comprise from about 0.05%
15 to about 3%, by weight of the composition, preferably from about 0.08% to about 1.5%, more preferably from about 0.1% to about 1%, of at least one organic conditioning oil as the conditioning agent, either alone or in combination with other conditioning agents, such as the silicones as described
20 above. The conditioning oils may add shine and luster to the hair. Additionally, they may enhance dry combing and dry hair feel.

The organic conditioning oils suitable for use as the conditioning agent herein are preferably low viscosity, water
25 insoluble, liquids selected from hydrocarbon oils, polyolefins, fatty esters, and mixtures thereof. The

viscosity, as measured at 40°C, of such organic conditioning oils is preferably from about 1 mPa·s to about 200 mPa·s, more preferably from about 1 mPa·s to about 100 mPa·s, even more preferably from about 2 mPa·s to about 50 mPa·s.

5 Suitable organic conditioning oils for use as conditioning agents in the compositions of the present invention include hydrocarbon oils having at least about 10 carbon atoms, such as cyclic hydrocarbons, straight chain aliphatic hydrocarbons (saturated or unsaturated), and
10 branched chain aliphatic hydrocarbons (saturated or unsaturated), including polymers and mixtures thereof. Straight chain hydrocarbon oils preferably contain from about 12 to about 19 carbon atoms. Branched chain hydrocarbon oils, including hydrocarbon polymers, typically will contain more
15 than 19 carbon atoms.

Organic conditioning oils for use in the compositions of the present invention can also include liquid polyolefins, more preferably liquid poly- α -olefins, even more preferably hydrogenated liquid poly- α -olefins. Polyolefins for use
20 herein are prepared by polymerisation of C₄ to about C₁₄ olefinic monomers, preferably from about C₆ to about C₁₂ olefinic monomers.

Other suitable organic conditioning oils for use as the conditioning agent in the compositions of the present include
25 e.g. fatty esters having at least 10 carbon atoms. These fatty esters include esters with hydrocarbyl chains derived

from fatty acids or alcohols (e.g. mono-esters, polyhydric alcohol esters, and di- and tri-carboxylic acid esters). The hydrocarbyl radicals of the fatty esters hereof may include or have covalently bonded thereto other compatible functionalities, such as amides and alkoxy moieties (e.g., ethoxy or other linkages, etc.).

Suitable for use in the compositions of the present invention are alkyl and alkenyl esters of fatty acids having aliphatic chains with from about 10 to 22 carbon atoms, and alkyl and alkenyl fatty alcohol carboxylic acid esters having a C₁₀ to about C₂₂ alkyl and/or alkenyl alcohol-derived aliphatic chain, and mixtures thereof. Specific examples of preferred fatty esters include isopropyl isostearate, hexyl laurate, isohexyl laurate, isohexyl palmitate, isopropyl palmitate, decyl oleate, isodecyl oleate, hexadecyl stearate, decyl stearate, dihexadecyl adipate, lauryl lactate, myristyl lactate, cetyl lactate, oleyl stearate, oleyl oleate, oleyl myristate, lauryl acetate, cetyl propionate, and dioleyl adipate.

The hair dye compositions of the present invention may contain from about 0.02% to about 5%, by weight of the composition, preferably from about 0.05% to about 3%, more preferably from about 0.1% to about 2%, even more preferably from about 0.5% to about 1%, of at least one organic, cationic deposition and conditioning polymer suitable for application to the hair. Additionally, anionic, non-ionic

and/or amphoteric polymers may be incorporated, wherein the total amount of the polymers of any type falls within the above range.

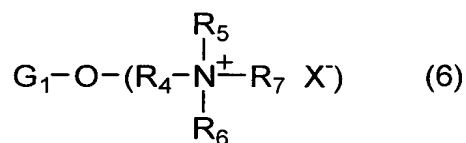
Any anionic counterions may be used in association with the cationic polymers so long as the cationic polymers remain soluble in the composition, and so long as the counterions are physically and chemically compatible with the essential components of the hair dye composition or do not otherwise unduly impair product performance, stability or aesthetics. Non-limiting examples of such counterions include: halide ions (e.g., chloride ion, fluoride ion, bromide ion, iodide ion), sulfate ion, methylsulfate ion, and mixtures thereof. Examples of cationic polymers which may be suitably employed in the hair dye compositions herein include, but are not limited to cationic polysaccharides (e.g. cationic cellulose derivatives and cationic guar), copolymers of vinyl monomers, vinyl pyrrolidone copolymers, cationic modified proteins, and certain polymeric quaternary salts. Such cationic polymers are described in detail below.

Preferred cationic polymers for use in the hair dye compositions of the present invention are those known as cationic polysaccharides. Cationic polysaccharides are those polymers based on C₅ to C₆ sugars and derivatives which have been made cationic by engrafting of cationic moieties on the polysaccharide backbone, and include homopolymers, copolymers, terpolymers, and so forth, of quaternary ammonium

or cationic amine-substituted monomer units, optionally in combination with non-cationic monomers. The polysaccharides may be composed of one type of sugar or of more than one type. The cationic amines can be primary, secondary, or tertiary amines (preferably secondary or tertiary), depending upon the particular species and the selected pH of the hair dye composition. The monomers may be in straight chain or branched chain geometric arrangements. All of the monomer units may have cationic nitrogen-containing moieties attached thereto, preferably some of the monomer units do not have such moieties attached.

Cationic polysaccharide polymers include the following: cationic celluloses, cationic starches and so on.

Suitable polysaccharide cationic polymers for use in the hair dye compositions of the present invention are the cationic cellulose derivatives and cationic starch derivatives. Such cationic polymers include those which conform to general formula (6):



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wherein G_1 is an anhydroglucose residual group (e.g. a starch or cellulose anhydroglucose residue); R_4 is an alkylene oxyalkylene, polyoxyalkylene, or hydroxyalkylene group, or a combination thereof; R_5 , R_6 and R_7 are independently alkyl,

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aryl, alkylaryl, arylalkyl, alkoxyalkyl, or alkoxyaryl groups, each group containing up to about 18 carbon atoms, and the total number of carbon atoms for each cationic moiety (i.e. the sum of carbon atoms in R₅, R₆ and R₇) preferably
5 being about 20 or less; and X⁻ is an anionic counterion.

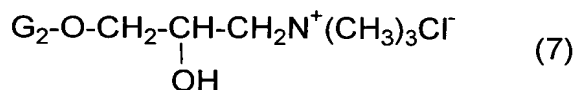
Preferred cationic polymers include, but are not limited to, those polymers available from Amerchol Corporation, in their Polymer JR and LR series of polymers, and salts of hydroxyethyl cellulose reacted with trimethyl ammonium
10 substituted epoxide, known in the industry (CTFA) as Polyquaternium 10 (e.g. JR 30M®, available from Amerchol Corporation). Preferred Polyquaternium 10 polymers for use herein, typically have a charge density from about 0.3 meq/g to about 3 meq/g and a molecular weight from about 200,000 to
15 about 1,500,000. Another non-limiting example of a preferred type of cationic cellulose includes the polymeric quaternary ammonium salt of hydroxyethyl cellulose reacted with lauryl dimethyl ammonium-substituted epoxide, known in the industry (CTFA) as Polyquaternium 24, (e.g. Polymer LM 200®,
20 available from Amerchol Corporation).

Other suitable polysaccharide cationic polymers for use in the hair dye compositions of the present invention are cationic guar polymers. Guars are cationically substituted galactomannan (guar) gum derivatives. The molecular weight of
25 such derivatives ranges typically from about 50,000 to about 2,500,000, preferably from about 50,000 to about 1,000,000,

more preferably from about 50,000 to about 700,000.

Guar gum for use in preparing these guar gum derivatives is typically obtained as a naturally occurring material from the seeds of the guar plant. The guar molecule itself is a straight chain mannan branched at regular intervals with single membered galactose units on alternative mannose units. The mannose units are linked to each other by means of β (1-4) glycosidic linkages. The galactose branching arises by way of an α (1-6) linkage. Cationic derivatives of the guar gums are obtained by reaction between the hydroxyl groups of the polygalactomannan and reactive quaternary ammonium compounds. The degree of substitution of the cationic groups onto the guar structure must be sufficient to provide the preferred cationic charge density described above.

The cationic guar polymer is exemplified by guar hydroxypropyltrimethylammonium chloride, represented by general formula (7), wherein G_2 is guar gum:



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Other suitable cationic polymers for use in the hair dye compositions of the present invention are copolymers of vinyl monomers, having cationic protonated amine or quaternary ammonium functionalities, reacted with water soluble monomers. Examples of such monomers include: acrylamide, methacrylamide, alkyl and dialkyl acrylamides, alkyl and

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dialkyl methacrylamides, alkyl acrylate, alkyl methacrylate, vinyl caprolactone, vinyl pyrrolidone, and mixtures thereof. The alkyl and dialkyl substituted monomers preferably have from C₁ to C₇ alkyl groups, more preferably from C₁ to C₃ alkyl groups. Other suitable monomers include vinyl esters, vinyl alcohol (made by hydrolysis of polyvinyl acetate), maleic anhydride, propylene glycol, ethylene glycol, and mixtures thereof.

Suitable cationic protonated amino and quaternary ammonium monomers, for inclusion in the cationic polymers of the hair dye composition herein, include vinyl compounds substituted with dialkylaminoalkyl acrylate, dialkylaminoalkyl methacrylate, monoalkylaminoalkyl acrylate, monoalkylaminoalkyl methacrylate, trialkyl methacryloxyalkyl ammonium salt, trialkyl acryloxyalkyl ammonium salt, diallyl quaternary ammonium salts; and vinyl quaternary ammonium monomers having cyclic cationic nitrogen-containing rings such as pyridinium, imidazolium, and quaternized pyrrolidones, such as alkyl vinyl imidazolium, alkyl vinyl pyridinium, and alkyl vinyl pyrrolidone salts. The alkyl portions of these monomers are preferably lower alkyl such as the C₁-C₃ alkyls.

Suitable amine-substituted vinyl monomers for use herein include, dialkylaminoalkyl acrylamide, and dialkylaminoalkyl methacrylamide, wherein the alkyl groups are preferably C₁ to C₇ hydrocarbyls, more preferably C₁ to C₃ alkyls.

Other suitable cationic polymers for use in the hair dye compositions of the present invention include: copolymers of 1-vinyl-2-pyrrolidone and 1-vinyl-3-methylimidazolium salt (e.g., chloride salt), known in the industry (CTFA) as

5 Polyquaternium 16 (e.g. Luviquat® FC 370, available from BASF Wyandotte Corporation); copolymers of 1-vinyl-2-pyrrolidone and dimethylaminoethyl methacrylate, known in the industry (CTFA) as Polyquaternium 11 (e.g. Gafquat® 755N, available from ISP Corporation); cationic diallyl quaternary

10 ammonium-containing polymers, including, for example, dimethyldiallyl-ammonium chloride homopolymer, known in the industry (CTFA) as Polyquaternium 6; copolymers of acrylamide and dimethyldiallylammonium chloride, known in the industry (CTFA) as Polyquaternium 7; and mineral acid salts of amino-

15 alkyl esters of homopolymers and copolymers of unsaturated C₃ to C₅ carboxylic acids.

Still other cationic polymers for use in the hair dye compositions of the present invention are cationic modified proteins, such as lauryldimonium hydroxypropyl collagen (e.g.

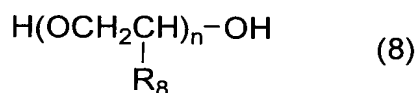
20 Croquat® L, available from Croda Corporation) or cocodimonium hydroxypropyl hydrolysed hair keratin (e.g. Croquat® HH, available from Croda Corporation). Other cationic polymers include the polymeric quaternary salt prepared by the reaction of adipic acid and

25 dimethylaminopropylamine, reacted with dichloroethyl ether, known in the industry (CTFA) as Polyquaternium 2 (e.g.

Mirapol® AD-1, available from Rhodia), and the polymeric quaternary salt prepared by the reaction of azelaic acid and dimethylaminopropylether, known in the industry (CTFA) as Polyquaternium 18 (e.g. Mirapol® AZ-1, available from Rhodia Corporation).

The hair dye compositions of the present invention may further comprise from about 0.005% to about 1.5% by weight of the composition, preferably from about 0.025% to about 1.2%, more preferably from about 0.05% to about 1%, more preferably from about 0.1% to about 0.5% of selected polyalkylene glycols suitable for application to the hair. Such polyalkylene glycols should be physically and chemically compatible with the essential components described herein, and should not otherwise unduly impair product stability, aesthetics, or performances.

The polyalkylene glycols suitable for use in the hair dye compositions herein are characterized by general formula (8):



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wherein R₈ is hydrogen, methyl, or mixtures thereof, preferably hydrogen, and n is an integer having an average value from about 1,500 to about 120,000, preferably from about 1,500 to about 50,000, more preferably from about 2,500 to about 25,000, and even more preferably from about 3,500 to

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about 15,000. When R₈ is hydrogen, these materials are polymers of ethylene oxide, which are also known as polyethylene glycols. When R₈ is methyl, these materials are polymers of propylene oxide, which are also known as polypropylene glycols. When R₈ is methyl, it is also understood that various positional isomers of the resulting polymers can exist. Preferred for use herein are polyethylene glycols, polypropylene glycols, and mixtures thereof. Specific non-limiting examples of polyethylene glycol polymers for use in the stable alkaline hair dye compositions of the present invention include: PEG 2M, wherein R₈ is hydrogen and n has an average value of about 2,000 (e.g. Polyvox WSR® N-10, available from Union Carbide); PEG 5M, wherein R₈ is hydrogen and n has an average value of about 5,000 (e.g. Polyvox WSR® N-35 and Polyvox WSR® N-80, both available from Union Carbide); PEG 7M, wherein R₈ is hydrogen and n has an average value of about 7,000 (e.g. Polyvox WSR® N-750, available from Union Carbide); PEG 9M, wherein R₈ is hydrogen and n has an average value of about 9,000 (e.g. Polyvox WSR® N-3333, available from Union Carbide); PEG 14M, wherein R₈ is hydrogen and n has an average value of about 14,000 (e.g. Polyvox WSR® N-3000, available from Union Carbide); PEG 23M, wherein R₈ is hydrogen and n has an average value of about 23,000 (e.g. Polyvox WSR® N-12k, available from Union Carbide); PEG 90M, wherein R₈ is hydrogen and n has an average value of about 90,000 (e.g.

Polyvox WSR® 301, available from Union Carbide); and PEG 100M, wherein R is hydrogen and n has an average value of about 100,000 (e.g. Carbowax PEG 4600®, available from Union Carbide). Preferred polyethylene glycols include PEG 7M, PEG 14M, PEG 25M, PEG 90M, and mixtures thereof.

The hair dye compositions of the invention may contain as a further optional component a chelating agent. Chelating agents are understood to act to sequester (chelate or scavenge) heavy metal ions. These components may also have calcium and magnesium chelation capacity, but preferably they show selectivity to binding heavy metal ions such as iron, manganese and copper. Such chelating agents are valuable in hair dye compositions as herein described for the delivery of controlled oxidising action as well as for the provision of good storage stability of the hair coloring products.

Chelating agents are generally present at a level of from about 0.005% to about 20%, preferably from about 0.01% to about 10%, more preferably from about 0.05% to about 2% by weight of the composition.

Various chelating agents, including the amino phosphonates, available as Dequest® from Monsanto, the nitriloacetates, the hydroxyethyl-ethylene triamines and the like are known for such use.

Preferred among the above species are diethylene triamine penta (methylene phosphonate), ethylene diamine tri(methylene phosphonate), hexamethylene diamine

tetra(methylene phosphonate) and hydroxy-ethylene-1,1 diphosphonate.

The heavy metal ions sequestering agents may be used in the form of their alkali or alkaline earth metal salts.

5 The hair dye composition of the present invention can also contain surface-active substances. An anionic, non-ionic, cationic, amphoteric or zwitter-ionic surfactant can be incorporated in the hair dye composition of the present invention, and the above described surfactants are compatible
10 if used together.

Examples of anionic surfactants include sulfate-, sulfonate-, carboxylate- and alkyl phosphate-type surfactants, which are usually used in shampoos.

For example, the well known C₁₀₋₁₈ alkyl sulfates and in
15 particular the appropriate ether sulfates, for example C₁₂₋₁₄ alkylether sulfate, laurylether sulfate, in particular with 1 to 4 ethyleneoxide groups in the molecule can be listed as the sulfate-type anionic surfactant. Furthermore, monoglyceride(ether)sulfate, fatty acid amide sulfates which
20 are produced by ethoxylation and following sulfate introduction to the corresponding fatty acid alkanolamide, and their alkali salts as well as salts of long-chained mono and dialkyl phosphates, which represent mild detergent and which can be applied on the hair, also can be used.

25 Examples of suitable anionic surfactants include alpha-olefinsulfonate or its salts and, in particular, alkali salts

of sulfosuccinic acid half-ester, for example disodium salts of the monooctylsulfo succinate and alkali salts of long-chained monoalkylethoxysulfo succinate.

Examples of the suitable carboxylate type surfactants
5 include alkylpolyethercarboxylic acid or their salts and alkamidopolyethercarboxylic acid or their salts.

Such products are well known and have been on the market for a long time, for example under the trade name "AKYPO®" and "AKYPO-SOFT®".

10 Also C₈-20 acyl isethionate and likewise sulfofatty acid and their esters can be used, however, in the mixture with other surfactants.

Also mixtures of several anionic surfactants, for example mixtures of an alpha-olefin sulfate and a sulfo
15 succinate, preferably in the relation of from about 1:3 to 3:1, or an ether sulfate and a polyethercarboxylic acid or an alkylamidoethercarboxylic acid can be used.

The concentration of anionic surfactant is preferably from about 0.5 to 10 wt.%, more preferably from about 1 to 5
20 wt.%.

Other examples of suitable non-ionic surfactants are e.g. alkylpolyglucosides, sorbitan esters such as polyethyleneglycol-sorbitan stearate, fatty acid polyglycol ester or also ester of fatty acid and mixed-polymerized
25 polyglycol from ethylene oxide and propylene oxide, as they are on the market, for example, under the trade name

"Pluronics®".

Further an additionally applicable surfactant is amine oxide. Such amine oxides belong to the state of the art for a long time, for example C₁₂₋₁₈ alkyldimethylamine oxide such as lauryldimethylamine oxide, C₁₂₋₁₈ alkylamidopropylamide oxide or alkylamidoethylamine oxides, C₁₂₋₁₈ alkyldi(hydroxyethyl) amine oxide or alkyldi(hydroxypropyl) amine oxide or also amine oxides which have groups of ethylene oxides and/or propylene oxides in their alkyl chain. Suitable amine oxides are on the market, for example under the trade name of "Ammonyx®", "Aromox®" or "Genaminox®".

Further optical surfactant constituents are fatty acid-mono and dialkanolamide, like coco fatty acid-monoethanolamide and myristic acid-monoisopropanolamide.

Examples of suitable amphoteric or zwitter-ionic surfactants include, in particular, well known betaines such as fatty acid-amidoalkylbetaine and sulfobetaine, for example laurylhydroxysulfobetaine; long-chained alkylamino acids such as cocoaminoacetate, cocoaminopropionate, sodium cocoamphopropionate and sodium cocoamphoacetate are listed as suitable examples.

Examples of suitable cationic surfactants include long-chained quaternized ammonium compounds, which can be used alone or in combination, like cetyltrimethylammonium chloride, dimethylstearylammmonium chloride, trimethylacetylammmonium bromide, stearyltrimethylammmonium

chloride, dimethylstearylbenzylammonium chloride,
benzyltetradecyldimethylammonium chloride, dimethyl di-
hydrogenated-tallow ammonium chloride,
lauryldimethylbenzylammonium chloride,
5 behenyltrimethylammonium chloride, lauryltrimethylammonium
chloride, tris-(oligooxy-ethyl)alkylammonium phosphate,
cetylpyridinium chloride, etc.

The composition of the present invention can contain
also optional preservative agents such as oils and fats.
10 Examples include sun flower oil, almond oil, peach kernel
oil, wheat germ oil, macadamia nut oil, night Evening
Primrose oil, jojoba oil, castor oil, or also olive or
soybean oil, lanolin and its derivatives, likewise mineral
oils such as paraffin oil and Vaseline® and a mixture
15 thereof.

If the composition of the present invention is present
in the form of an emulsion, the composition may comprise
generally used emulsifying agents. The composition according
to the present invention can comprise long-chained fatty
20 acids. As fatty acids, C₁₀₋₂₄, particularly C₁₂₋₂₂ fatty
acids are preferable, and they can be incorporated in an
amount of from about 0.5 to 15 wt.%, preferably from about 1
to 10 wt.%, calculated based on the whole composition.
Behenic acid and stearic acid are particularly suitable;
25 however, other fatty acids, for example myristic acid,
palmitic acid, oleic acid or also mixtures of natural or

synthetic fatty acids such as coco-fatty acid can be incorporated.

The hair dye compositions of the present invention may additionally include a thickener at a level of from about 5 0.05% to about 20%, preferably from about 0.1% to about 10%, more preferably from about 0.5% to about 5% by weight of the composition. Thickening agents suitable for use in the compositions herein are selected from oleic acid, cetyl alcohol, oleyl alcohol, sodium chloride, cetearyl alcohol, 10 stearyl alcohol.

Water is the preferred diluent for the preferred compositions according to the present invention. However, the compositions according to the present invention may also include one or more solvents as additional materials.

15 Generally, solvents suitable for use in the dye compositions of the present invention are selected to be miscible with water and are not detrimental to the hair and/or scalp. Solvents suitable for use as additional diluents herein include C₁-C₂₀ mono- or polyhydric alcohols and their ethers, 20 glycerine, with monohydric and dihydric alcohols and their ethers being preferred. In these compounds, alcoholic residues containing 2 to 10 carbon atoms are preferred. Thus, a preferred group includes ethanol, isopropanol, n-propanol, butanol, n-pentanol, propylene glycol, ethylene glycol 25 monoethyl ether, 1,2-hexanediol, butoxyethanol, phenoxyethanol, benzyl alcohol, propylene carbonate and

mixtures thereof. Further preferred solvents for the composition of the present invention are 1,2- and 1,3-propanediol, 1-methoxy-2-propanol, 1-ethoxy-2-propanol, 1,3- and 1,4-butanediol, diethylene glycol and its monomethyl and monoethyl ether as well as dipropyleneglycol and its monomethyl and monoethyl ether. The proportion of these diols is preferably from about 0.5 and 30 wt.%, more preferably from about 1 to 15 wt.%, even more preferably from about 5 to 10 wt.% of the whole composition. In addition to these C₃₋₆ alkanediols or their ethers, monoalcohols such as ethanol, 1-propanol and 2-propanol; polyalcohols such as glycerine and hexanetriol; ethylcarbitol; benzyl alcohol; benzyloxyethanol; propylene carbonate (4-methyl-1,3-dioxan-2-on); n-alkylpyrrolidone; and urea are also suitable and can be used.

Water is the preferred principal diluent in the preferred compositions according to the present invention. Principal diluent, as defined herein, means, that the level of that diluent present is higher than the total level of any other diluents.

The solvent is present at a level preferably of from about 0.01% to about 99%, more preferably from about 0.05% to about 50%, even more preferably at least from about 0.1% to 15%, even more preferably from about 0.2% to 5% based on the whole composition.

The hair dye composition of the present invention can be prepared in a conventional manner into a one-part

composition, a two-part composition having a first component part containing an alkaline agent and a second component part containing an oxidizing agent, or a three-part composition having, in addition to these two component parts, a powdery oxidizing agent such as persulfate. The direct dye (1) may be incorporated in either one or both of these component parts of the two-part or three-part composition. When the hair dye composition of the present invention is a one-part type, it is applied to the hair directly, while the two- or three-part type is applied to the hair after mixing these parts upon hair dyeing.

Typically, the first composition comprises the azo dye represented by formula (1) and an alkaline agent in an aqueous medium with a pH of from about 8 to 12. The second composition comprises hydrogen peroxide in a slightly acidic aqueous medium. The third composition comprises a persulfate and inert powder to form agglomerates. Small amounts of the third composition are added into the mixture of the first and the second composition.

No particular limitation is imposed on the form of the hair dye composition of the present invention. Examples include powder, transparent liquid, emulsion, cream, gel, paste, aerosol, and aerosol foam. It preferably has a viscosity of about 2000 to 100000 mPa·s in the stage of application to the hair (after mixing of all the component parts when the composition is a two-part or three-part type).

The viscosity is measured at 20°C by using a Brookfield rotary viscosimeter with a spindle No. 5 at 5 rpm.

The azo dye (1) of the present invention may be used for dyeing human or animal hair. Such hair dyeing method
5 comprises applying the azo dye (1) to the hair, rinsing the hair after the dyeing, and drying the hair after the rinsing.

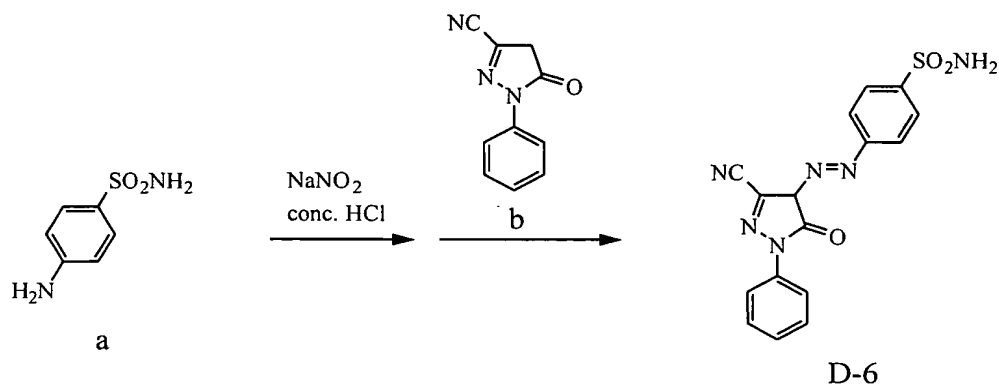
Examples

The present invention will be described in greater
10 detail by referring to the examples and comparative examples. The following examples further describe and demonstrate embodiments of the present invention. The examples are given solely for the purpose of illustration and are not to be construed as limitations of the present invention.

15 Specific synthetic examples of the compound represented by general formula (1) in accordance with the preferred embodiments of the invention will be described below.

Synthesis of listed compound D-6

20 The compound was synthetically prepared according to the following scheme.



Sulfanilamide (intermediate a, 25.8g; 0.150mol) and conc. hydrochloric acid (45.0 ml; 0.525 mol) were added to 150 ml of water, and the resulting mixture was stirred for 30 min under cooling in an ice water bath. Sodium nitrite solution (10.4 g; 0.150 mol in 20 ml of water) was added dropwise over 20 min. The resulting mixture was stirred for 1 hr. under cooling in the ice water bath.

3-Cyano-1-phenyl-5-pyrazolone (intermediate b, 27.8g; 0.150 mol) was added to 200 ml of methanol. After stirring for a few minutes, sodium acetate (43.1 g; 0.525 mol) and 50 ml of water was added to the mixture and the resulting mixture was stirred under cooling in the ice water bath for 20 min. To this mixture, the diazonium salt solution prepared above was added gradually over 1 hr. After stirring under cooling for one and a half hours, the precipitate was filtered off and washed with water, and dried to form 55.2 g of the crude product of D-6.

The crude product and triethylamine (20.9 ml; 0.150 mol) were added to 260 ml of methanol and the resulting mixture was refluxed for 20 min while stirring. After short cooling

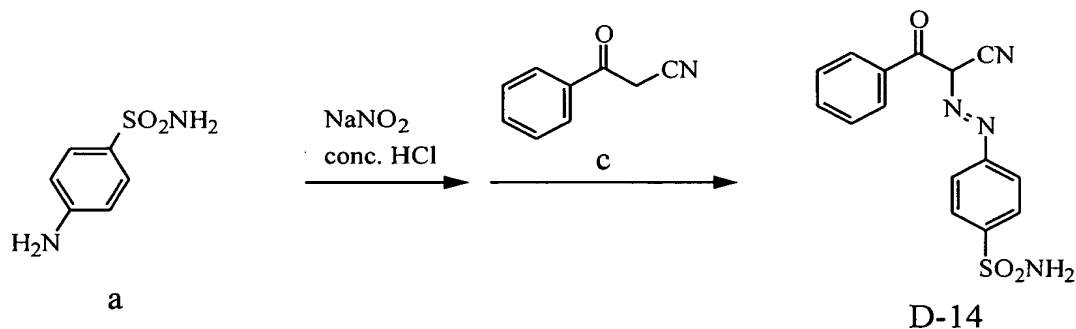
to stop refluxing, the hot mixture was filtered through a Celite pad and washed with 50 ml of methanol. The filtrate was stirred under cooling in a water bath. To the mixture, diluted hydrochloric acid (12.8 ml of conc. hydrochloric acid was diluted with 25 ml of water) was added dropwise over about 20 min. After stirring for 1 hr., the precipitate was filtered off and washed with 140 ml of methanol. The wet cake of D-6 was added to 200 ml of acetonitrile and the resulting mixture was refluxed for 30 min. while stirring. After cooling to room temperature while stirring, the precipitate was filtered off, washed with 80 ml of acetonitrile, and dried to form 50.6 g of D-6 as an orange crystal (91.6%)

^1H NMR (DMSO- d_6 , ppm)

7.95-7.85 (m, 6H), 7.53 (t, 2H), 7.42 (brs, 2H), 7.35 (t, 1H)

Synthesis of listed compound D-14

The compound was synthetically prepared according to the following scheme.



Sulfanilamide (intermediate a, 25.8g; 0.150mol) and conc. hydrochloric acid (45.0 ml; 0.525 mol) were added to

150 ml of water, and the resulting mixture was stirred for 30 min under cooling in an ice water bath. Sodium nitrite solution (10.4 g; 0.150 mol in 20 ml of water) was added dropwise over 20 min. The resulting mixture was stirred for 1
5 hr. under cooling in the ice water bath.

Benzoylacetonitrile (intermediate c, 21.8g; 0.150 mol) was added to 200 ml of methanol. After stirring for a few minutes, sodium acetate (43.1 g; 0.525 mol) and 50 ml of water was added to the mixture and the resulting mixture was
10 stirred under cooling in an ice water bath for 20 min. To this mixture, the diazonium salt solution prepared above was added gradually over 1 hr. After stirring under cooling for one and a half hrs., the precipitate was filtered off and washed with water, and dried to form 47.7 g of the crude
15 product of D-14.

The crude product and triethylamine (24.3 ml; 0.174 mol) were added to 250 ml of methanol and the resulting mixture was refluxed for 20 min. while stirring. After short cooling to stop refluxing, the hot mixture was filtered through a
20 Celite pad and washed with 50 ml of methanol. To the stirring filtrate under cooling in the water bath, diluted hydrochloric acid (15.0 ml of conc. hydrochloric acid was diluted with 30 ml of water) was added dropwise over about 30 min. After stirring for 1 hr., the precipitate was filtered
25 off, washed with 100 ml of methanol and 100 ml of water. The wet cake of D-14 was added to 150 ml of acetonitrile and the

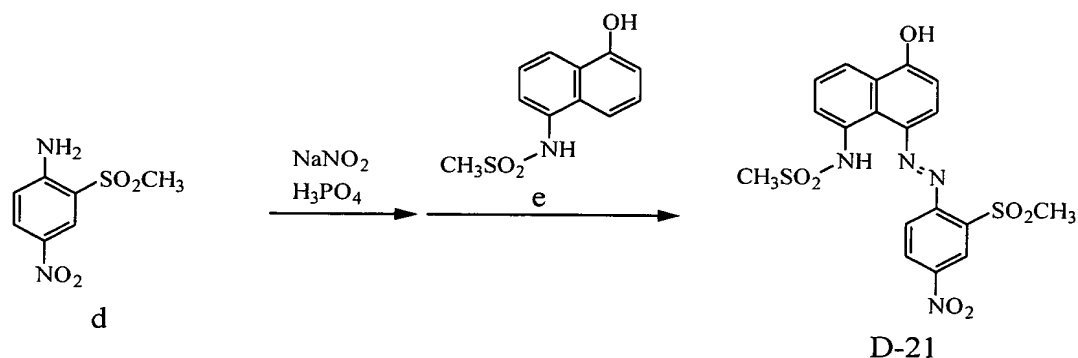
resulting mixture was refluxed for 30 min. while stirring. After cooling to room temperature while stirring, the precipitate was filtered off, washed with 100 ml of acetonitrile, and dried to form 46.7 g of D-14 as a yellow crystal (94.8%).

^1H NMR (DMSO- d_6 , ppm)

12.53 (brs, 1H), 7.90 (dd, 2H), 7.81 (d, 2H), 7.66 (t, 1H), 7.56 (t, 2H), 7.48 (d, 2H), 7.30 (brs, 2H)

10 Synthesis of listed compound D-21

The compound was synthetically prepared according to the following scheme.



2-Methylsulfonyl-4-nitroaniline (intermediate **d**, 13.0 g; 60.0 mmol) was added to 50 ml of phosphoric acid, and the resulting mixture was vigorously stirred under cooling in ice water. Sodium nitrite (4.00 g; 58.0 mmol) in crystal form was added gradually over 20min. to the mixture, which was stirred for 1 hr.

5-Methylsulfonylamino-1-naphthol (intermediate **e**, 11.9g; 50.0 mmol) was added to methanol (100 ml), and the resulting

5 mixture was stirred under cooling in an ice water bath, to which was then gradually added the diazo solution prepared above in a divided manner over 30 min. The temperature of the reaction mixture was maintained under 10°C. After stirring while cooling for one hour and stirring at room temperature for another one hour, 100 ml of water was added dropwise to the reaction mixture. After stirring for 30 min., the precipitate was filtered off, and washed with 150 ml of water. After drying overnight at about 40°C, the crude product of D-21 was obtained (24.7 g).

15 The crude product and triethylamine (16.8 ml; 0.120 mol) were added to 400 ml of methanol and the resulting mixture was refluxed for 40 min. while stirring. After short cooling to stop refluxing, the hot mixture was filtered through a Celite pad and washed with 100 ml of methanol. To the stirring filtrate under cooling in a water bath, diluted hydrochloric acid (10.4 ml of conc. hydrochloric acid was diluted with 30 ml of water) was added dropwise over about 30 min. After stirring for 30 min., the precipitate was filtered off, and washed with 100 ml of methanol. The wet cake of D-21 was added to 100 ml of acetonitrile and the resulting mixture was refluxed for 30 min. while stirring. After cooling to room temperature while stirring, the precipitate was filtered off, washed with 50 ml of acetonitrile, and dried to form 25 10.5 g of D-21 (45.2%).

¹H NMR (DMSO-d₆, ppm)

12.8 (brs, 1H), 8.60 (d, 1H), 7.42 (brs, 1H), 8.20 (brd, 1H), 7.92 (d, 1H), 7.83 (d, 1H), 7.71 (d, 1H), 7.51 (t, 1H), 6.72 (brd, 1H), 3.49 (s, 3H), 3.20 (s, 3H)

5 1) Examples of Dyeing Performance of Dyestuffs

The dyes listed in Tables 1a and 1b were dissolved into a mainly aqueous formulation containing alkaline peroxide and applied in the form of a composition having General Formulation A to goat and human hair.

10 General Formulation A

	Dyestuff of formula (1)	0.2g
	Benzyl Alcohol	5.0g
	Sodium Lauryl Sulphate	0.01g
	Ammonium Hydroxide (25%)	5.0g
15	Hydrogen Peroxide (50%)	6.0g
	Water	up to 100g
	pH	10.0

The dye mixture was applied to undamaged white goat hair and to undamaged human blond hair at 50°C for 15 min. 1.5-2.0g of General Formulation A was applied per gram of hair. After the dyeing time (approximately 15 to 30 minutes) was completed, the tresses were rinsed with water, shampooed, and then dried. The color of the tresses was then recorded. L, a and b values of the tresses before and after the colouring treatment were measured by a Minolta colour-measuring instrument and the value of delta E, which is a known measure for the chroma, was calculated according to the well-known

equation: $\Delta E = (\Delta L^2 + \Delta a^2 + \Delta b^2)^{1/2}$ for each example (this will apply equally to every example hereinafter).

The results are shown in Table 1a (Goat Hair) and Table 1b (Human Hair.)

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Table 1a: Color on Undamaged White Goat Hair

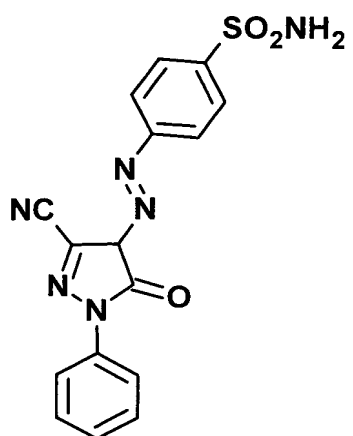
Dye Example	Color of Dyed Hair	L	a	b	Delta E
D-2	Bright Pink/Magenta	51	44	-10	60
D-4	Intense Pink	48	51	-2	65
D-5	Pink	48	42	-2	58
D-6	Bright Yellow	81	0	72	58
D-7	Intense Gold	76	14	74	62
D-8	Bright Yellow	84	-3	63	49
D-9	Bright Yellow	83	-2	57	44
D-10	Bright Gold Yellow	79	3	68	54
D-14	Intense Yellow	84	-11	65	52
D-15	Orange/Gold	76	13	62	50
D-16	Bright Yellow	82	1	66	52
D-17	Bright Gold	78	7	71	57
D-18	Yellow-Orange	75	18	66	56
D-19	Intense Yellow	82	-4	66	52
D-21	Intense Cyan	37	-17	-18	60
D-22	Cyan	44	-4	-4	45
D-23	Blue	44	9	-22	56
D-24	Cyan	56	-11	-16	44
D-25	Ash Blue	38	8	-5	51
D-27	Bright Blue	37	10	-26	63
D-29	Bright Yellow	80	3	70	56

Table 1b: Color on Undamaged Human Blonde Hair

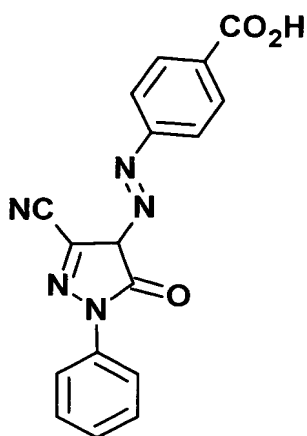
Dye Example	Color of Dyed Hair	L	a	b	Delta E
D-2	Pink/Red	39	21	8	18
D-4	Pink	33	31	9	28
D-5	Light Pink	42	21	12	17
D-6	Bright Yellow	57	7	41	26
D-7	Intense Gold	53	10	44	28
D-8	Bright Yellow	58	6	30	18
D-9	Bright Yellow	56	6	30	16
D-10	Bright Gold Yellow	56	6	36	22
D-14	Intense Yellow	56	4	35	21
D-15	Orange/Gold	54	9	36	21
D-16	Bright Yellow	60	3	19	25
D-17	Bright Gold	56	6	36	22
D-18	Yellow-Orange	62	6	34	23
D-19	Intense Yellow	64	4	26	20
D-21	Intense Cyan	35	-18	-4	33
D-22	Olive Brown	36	-2	7	15
D-23	Ash Blue	36	2	1	17
D-24	Olive Brown	43	-6	7	16
D-25	Ash Blue	34	6	9	11
D-27	Blue	32	2	-4	23
D-29	Bright Yellow	54	7	35	20

2) Comparison with anionic dyes

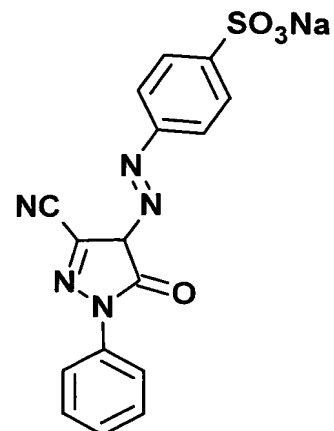
The performance of dyes of the embodiments of the invention were compared with that of dyes not covered by the invention. Thus dyes D-6, A* and B* were used in general Formulation A and applied to undamaged white goat hair and undamaged human blonde hair for 15 min. at 50°C (see Tables 2a and 2b).



D-6



A*



B*

Table 2a: Color uptake on undamaged white goat hair

Dye	Color	L	a	b	Delta E
D-6	Very Intense Yellow	81	0	72	59
A*	Pale Yellow	86	-6	41	42
B*	Pale Yellow	85	-5	42	43

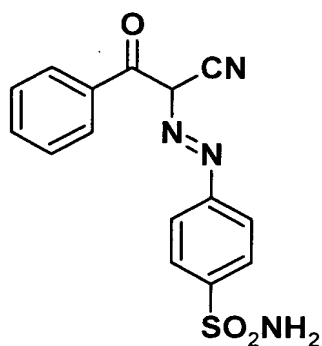
5 * Comparative Example

Table 2b: Color uptake undamaged Blonde human hair

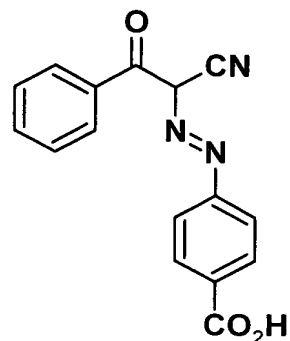
Dye	Color	L	a	b	Delta E
D-6	Very Intense Gold	57	7	41	26
A*	Pale Yellow	55	7	26	13
B*	Pale Yellow	55	6	26	13

* Comparative Example

10 Furthermore a comparison of the dyeing performance of dyes D-14 and C* was carried out using General Formulation A and the same dyeing method as described above. The results are shown in Tables 3a and 3b.



D-14



C*

Table 3a: Color uptake on undamaged white goat hair

Dye	Color	L	a	b	Delta E
D-14	Very Intense Yellow	84	-11	65	52
C*	Pale Yellow	87	-6	31	19

5 * Comparative Example

Table 3b: Color uptake undamaged Blonde human hair

Dye	Color	L	a	B	Delta E
D-14	Very Intense Gold	56	4	35	21
C*	Pale Yellow	52	6	25	12

* Comparative Example

10 Similarly, the performance of D-21 and D* were also compared in General Formulation A. The results are summarised in Tables 4a and 4b.

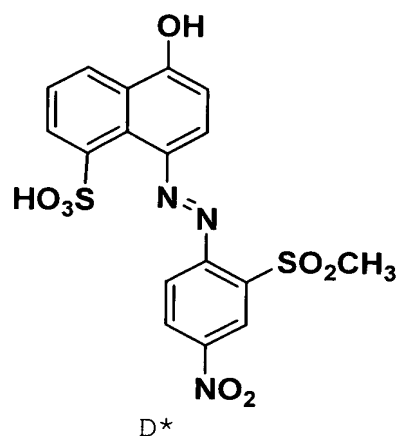
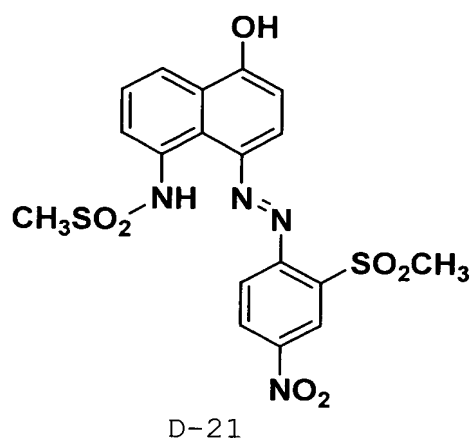


Table 4a: Color uptake on undamaged white goat hair

Dye	Color	L	a	B	Delta E
D-21	Intense Cyan	37	-17	-18	60
D*	Pale Cyan	65	-13	2	23

5 * Comparative Example

Table 4b: Color uptake on undamaged Blonde human hair

Dye	Color	L	a	B	Delta E
D-21	Intense Cyan	35	18	-4	33
D*	Pale Blonde	51	2	19	7

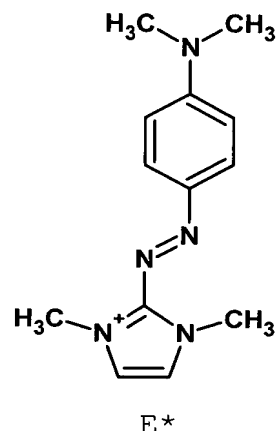
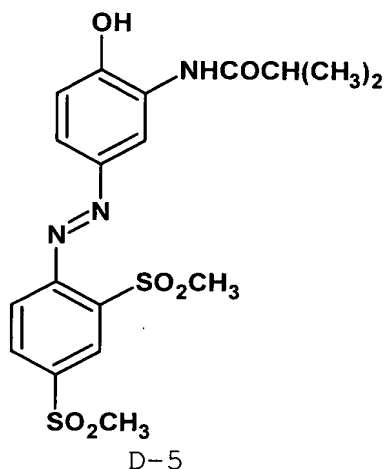
* Comparative Example

10 In all cases, the dyes containing sulfo or carboxylic groups provided much weaker color on hair than the analogous non-anionic dyestuff. Clearly, the presence of a -COOH or a -SO₃H group, drastically reduces dyeing performance and thus these groups are excluded from the invention.

15 3) Examples of fading from washing.

In order to assess the performance of the dyes of general formula I as defined, in terms of resistance to

fading from washing, Dye D-5 was compared with a diazo dye containing a cationic group E*.



5

* Comparative Example

Using the same formulation as described above (General Formulation A), the dyes were applied for 15 min. at 50°C to damaged (permed) white goat hair. After the dyeing process was complete, the tresses were washed and dried and the color noted. The tresses were then put through a wash fade protocol, to measure the resistance to shampooing.

The washing protocol consisted of applying 0.1 g of shampoo per 1 g of hair and milking into the hair for 30 seconds followed by rinsing the tresses for 30 seconds with 40°C water. This process was repeated 20 times. The tresses were then dried and the change in color measured as a delta E value, using the Minolta Colorimeter. The results are shown in Table 4.

20

Table 4: Fading by washing of Dye of the Invention
Examples compared to Comparative Examples

Dye Example	Treatment	L	A	b	ΔE fade
D-5	Initial	33	55	0	
D-5	20 washes	34	57	0	3
Cationic Direct Dye E*	Initial	32	58	19	
Cationic Direct Dye E*	20 Washes	54	58	4	27

* Comparative Examples

5 Clearly, the presence of a cationic group drastically reduces the durability of the dyestuffs to shampooing on damaged hair. Thus, cationic substituents are excluded from the invention.

10 4) pka values of some illustrated dyes.

 The pka values of some dyes in accordance with the preferred embodiments of the present invention have been measured as described in the specification. The values are shown below:

15	Dyes	pka
	D-6	4.2
	D-7	4.6
	D-14	5.82
	D-15	4.36
20	D-17	5.92
	D-18	2.86
	D-21	4.32
	D-22	6.34
	D-24	5.09
25	D-25	6.5
	D-26	7.1